



International Walk & Roll to School Day

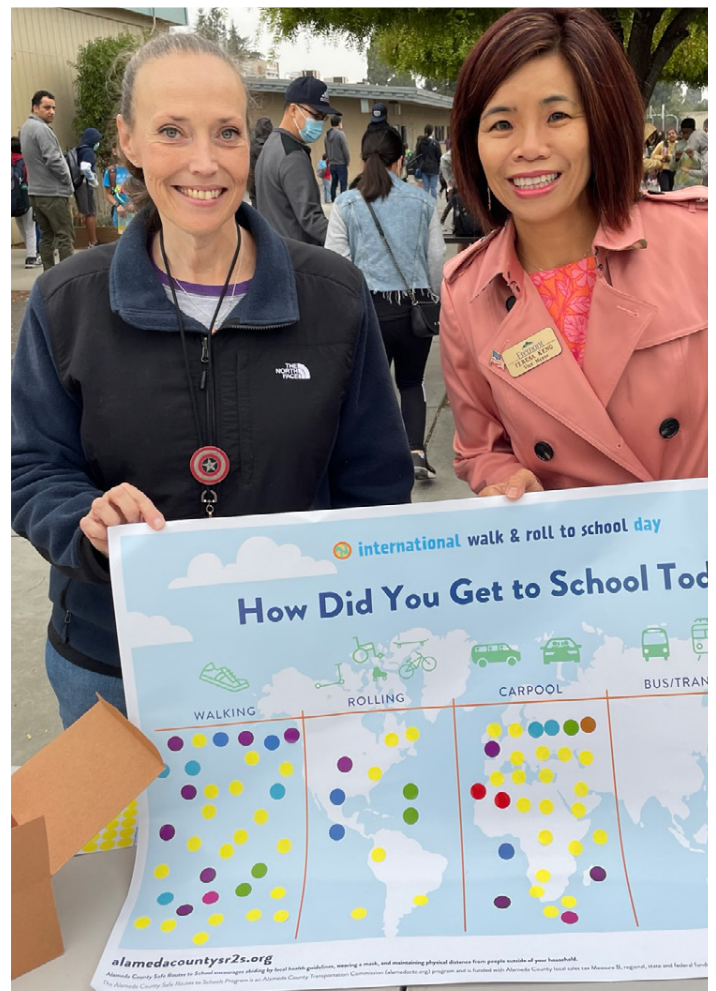
October 7, 2026

Elected Officials Toolkit

Event at a Glance

International Walk and Roll to School Day (IWR2SD) is an annual event held by schools across the world to encourage students, caregivers, and school communities to walk, roll, or use other active modes of transportation to get to school. See below for key event details:

- » **Who:** Students of all ages from schools enrolled in the Alameda County SR2S Program.
- » **What:** A countywide event to encourage students to walk, bike, skate, scoot, take shared transportation, and other active modes of travel to school.
- » **When:** **Wednesday, October 7, 2026.** Events typically occur before school starts between 7 and 8 AM.
- » **Where:** Participating schools in Alameda County.
- » **Why:** To encourage students to use active modes of transportation for healthy kids, safer streets, and strong communities.
- » More information is available on the [Alameda County SR2S website](https://alamedacountysr2s.org).



Engaging with Schools

Alameda CTC Commissioners and other elected officials are welcomed and encouraged to engage with schools before and during International Walk and Roll to School Day (IWR2SD)!

Depending on your interest, there are many opportunities to engage virtually or in-person before and during the event. Reach out to info@alamedacountysr2s.org to learn which schools in your district are participating and how you can get involved.

Type of Engagement	Opportunity for Engagement:	Materials/support provided by Program staff	Engagement Timeline:
In Person	Attend an event in person and help hand out giveaways to participating students or help track student travel on mode charts!	Contact program staff at info@alamedacountysr2s.org	Notify Safe Routes to Schools Program staff to get involved and attend an event in person by Friday September 25: info@alamedacountysr2s.org
Virtual	- Post or cross-promote event content on social media - Record a 30-second celebratory video for students	Sample text, graphics, and talking points in the social media toolkit	- Post on social media anytime between September 28 - October 7 - Post video anytime between October 7 - October 15

Frequently Asked Questions

Which schools are participating in IWR2SD?

We will know which schools are participating after registration closes on Friday September 4. To find out if a specific school is participating, please reach out to info@alamedacountysr2s.org.

Does every school in Alameda County participate in this event?

Only schools that register for this event participate, but all schools enrolled in the Program are eligible to participate. The Alameda County Safe Routes to Schools Program has over 300 elementary, middle, and high schools enrolled in the Program.

If I can't participate in this event, can I participate in other Safe Routes to Schools events?

Yes! The Safe Routes to Schools Program has events throughout the year. Other countywide events include:

- » **Reboot Your Commute** (high school only event, typically in February/March)
- » **Golden Sneaker Contest** (February-March)
- » **Bike to School Day** (May)

One-time, school-specific events are also held throughout the year and occur frequently. To learn more, reach out to info@alamedacountysr2s.org.

The Alameda County Safe Routes to Schools Program is an Alameda County Transportation Commission (alamedactc.org) program and is funded with Alameda County local Measure BB sales tax, and regional, state, and federal funds.