



ALAMEDA COUNTY

BIKE TO SCHOOL DAY



Event Toolkit

Alameda County Transportation Commission



METROPOLITAN
TRANSPORTATION
COMMISSION



Safe Routes
to Schools

Alameda County
Transportation Commission



BICYCLE ROUTE
HORTON
← Greenway Community Garden
↑ Bay Bridge Trail MacArthur BART

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The Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission (alamedactc.org) and is funded with Alameda County's local Measure BB sales tax, and regional, state, and federal funds.

Event Overview

Bike to School Day is Thursday, May 14, 2026.

May is National Bike Month! To celebrate, the Alameda County Safe Routes to Schools (SR2S) Program partners with over 100 schools across Alameda County to organize **Bike to School Day** (B2SD).

Participate in Bike to School Day by encouraging students to bike and roll to school on May 14th. The event takes place alongside **Bike East Bay's Bike to Wherever Day**, meaning your school community will be part of an all-ages celebration of bike commuting across the East Bay.

Ready to get started? Here's how:

Plan and build excitement for Bike to School Day

- » **Register** by April 16 to receive posters, giveaways, and other kinds of support.
- » Attend a **Task Force meeting** with other participating schools, share promotional materials, and plan your events.

Host an event (or events!) on May 14

- » Set up a welcome table/Energizer Station near the entrance of school to greet students who arrive by bike.
- » Expand your event with a Bike Train, Bike Blender, or other activities to keep the excitement going all day.

Collect and share data

- » Count students that arrive by biking or rolling, and report back to your site coordinator to help the Safe Routes to Schools Program track event engagement.

We're here to help! This toolkit contains all the tools, tips, and resources needed to host a successful event.



Encouragement Ideas to Celebrate Bike to School Day



Here are some foundational elements (and extra credit ideas!) to get your school community rolling.

Welcome Table / Energizer Station

Start the school day by greeting students with smiles and small giveaways (provided by the SR2S team) to students who bike or roll to school. Often, the table is set up at the front entrance of school or by the bike racks ready to welcome students 30 minutes before school starts. If your high school would like to host a table outside of school grounds (Energizer Station), you may receive additional giveaways courtesy of Bike East Bay to share with any community members commuting by bike. Other ideas for your welcome table include:

- » Provide refreshments for bikers, scooters, or skaters.
- » Decorate helmets with glitter, stickers, or colorful tape.
- » Host helmet fittings and pass out helmet safety information for students.
- » Decorate spoke cards with students to put in their bike's wheels.

Organize a Bike Train

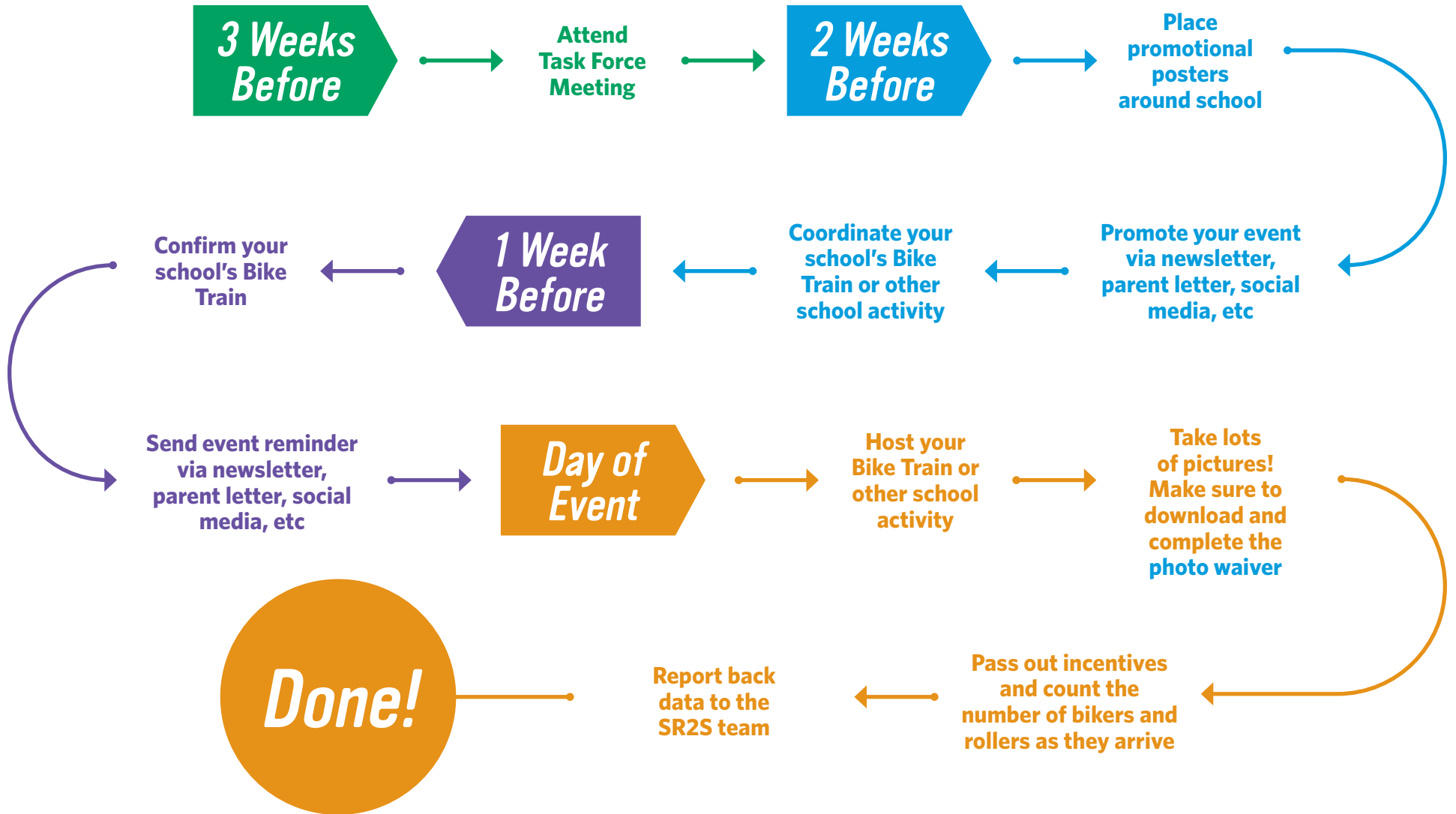
A bike train is an organized group of families living in the same neighborhood who form an adult supervised biking group to and/or from school. It's like carpooling, minus the car!

- » For support planning a bike train, read our [Bike Train Toolkit](#), or reach out to your [site coordinator](#).

Want to keep the fun going all day? Consider these bonus ideas:

- » Have a parade at lunch time where proud bikers and rollers ride around the blacktop to show off their skills while other students cheer.
- » Have top-secret Bike Elves leave surprises (ribbons, cards, messages, etc.) on bikes during the day.
- » Talk to your [site coordinator](#) about hosting the BikeMobile, Bike Blender, or Bike Trivia Wheel during the day.

Event Timeline: What Will You (or a Volunteer) Need to Do?



Resources

Visit our [Bike to School Day webpage](#) for all the resources needed to plan your event, including:

- » [Printable posters](#)
- » [Social media toolkit](#)
- » [Elected officials toolkit](#)
- » [School newsletter text](#)
- » [Photo and video release forms \(individual and multiple\)](#)
- » [Bike Blender Tips and FAQs](#)
- » [Bike Train toolkit](#)

Don't hesitate to connect with your most important resource — your [site coordinator](#) — who is your point-person for event details, supplies, and other useful information.

Additional Resources

The Alameda County SR2S Program offers an [Educator Guide](#) and [Travel Training curricula](#) with classroom activities and pedestrian- and bicycle-themed lessons that are aligned with common core standards. The guide includes the following lessons:

- » [Grades K-1](#): Use Your Head Before Your Feet; Be Safe on Your Feet; Walking Makes Sense; This is the Way We Go to School; Using People Power
- » [Grades 2-3](#): Intersections Galore; Walk Around the Block; Active Travel Choices; Pollution Solutions; Green Heroes
- » [Grades 4-5](#): School Safety Audit; My Safe Route to School; Green House in a Bottle; What's in our Air?; Let's Carpool!
- » [Middle and High School](#): Your Health, Your City, Your Planet: Travel Training Curriculum
 - [Sign up](#) for a presentation at your school; or
 - [Sign up](#) for a teacher training to learn how to teach this curriculum to your students



Reporting your Data

Why

Reporting your school's Bike to School Day participation data enables the Safe Routes to Schools Program to track countywide participation levels, and to evaluate our program year over year.

How to report your data

Reporting Instructions:

- » Count the number of bicyclists and rollers as they arrive at your school OR count the number of bikes, scooters, and skateboards at your school's racks on the day of the event.
- » Share the numbers with the Alameda County Safe Routes to Schools Program by 3 p.m. on the day of your event. There are two ways to report the participation numbers:
 - » Complete our online [Bike to School Day form](#).
 - » Email your [site coordinator](#). You can use the template below to collect data, or print out that page to tally students on the day of the event.



Bike to School Day Participation Reporting Sheet

Bike to School Day Participation

Champion Name: _____ School: _____ Date: _____

Reporting Instructions:

- » Count the number of bicyclists and rollers as they arrive at your school OR count the number of bikes, scooters, and skateboards at your school's racks on the day of the event. You can print out this sheet to help you tally and collect data.
- » Share the numbers with the Alameda County Safe Routes to Schools Program by 3 p.m. on the day of your event. There are two ways to report the participation numbers:
 - » Complete our online [Bike to School Day form](#).
 - » Email your [site coordinator](#).

	Bike	Scooter	Skateboard
Tally			



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