

# BIKE TO SCHOOL DAY



## Elected Officials Tip Sheet

### Event at a Glance

- **Who:** Students from schools enrolled in the Alameda County Safe Routes to Schools (SR2S) Program
- **What:** A countywide event encouraging students to bike and roll to school
- **When:** Thursday, May 14, 2026
- **Where:** Participating elementary, middle, and high schools in Alameda County
- **Why:** To encourage students to use active modes of transportation for healthy kids, safer streets, and strong communities

Find out more information [online!](#)

### How to Engage with Bike to School Day

Alameda CTC Commissioners and other elected officials are welcomed and encouraged to engage with schools during Bike to School Day! Depending on your interest, there are a variety of opportunities to engage virtually or in-person before and during the event.

Reach out to [info@alamedacountysr2s.org](mailto:info@alamedacountysr2s.org) to learn:

- Which schools in your district are participating and on which dates
- How to acquire materials to encourage students' participation

Level of Engagement	Engagement Activity	Materials/Support provided by Program staff	Suggested Engagement Timeline
High	Attend an event in-person at a school	Connection with on-site school champion	Day of event on May 14
Medium	Add event content to your newsletter	<u>Suggested topics, sample text, and graphics</u>	Share content anytime between March 30 and May 14
Low	Post or cross-promote event content on social media platforms	<u>Sample text and graphics</u>	Post about event anytime between March 30 and May 14
Medium	Record a 30-second celebratory video for students	Talking points	Post about event anytime between March 30 and May 14

## Frequently Asked Questions

### **Does every school in Alameda County participate in this event?**

Only schools who are registered for the Alameda County Safe Routes to Schools Program are eligible to participate. Over 310 elementary, middle, and high schools are registered in the Program. Any registered school may opt in to participating in Bike to School Day.

### **Which schools are participating in Bike to School Day?**

We will know which schools are participating in the event after registration closes on April 16. To find out if a specific school is participating, email [info@alamedacountysr2s.org](mailto:info@alamedacountysr2s.org).

### **If I'm not able to participate during this event, can I participate in other SR2S events?**

Yes! Schools engage with our services throughout the year. Here are other countywide events:

- [International Walk and Roll to School Day](#) (early October)
- [Reboot Your Commute](#) (winter)
- [Golden Sneaker Contest](#) (early spring)

One-time, school-specific events are also frequently held throughout the year. To learn more about these events, please email [info@alamedacountysr2s.org](mailto:info@alamedacountysr2s.org).

## For Questions, or to Engage with the Event

We're here to help! For questions about supporting an event or any other inquiries, contact us at [info@alamedacountysr2s.org](mailto:info@alamedacountysr2s.org) to connect with a SR2S team member.



The Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission ([alamedaactc.org](http://alamedaactc.org)) and is funded with Alameda County's local Measure BB sales tax, and regional, state, and federal funds.

[AlamedaCountySR2S.org](http://AlamedaCountySR2S.org)