

ALAMEDA COUNTY

Safe Routes to Schools

2023–24 Year-End Report

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Data compiled August 2023 - June 2024



- ✓ Healthy Kids
- ✓ Safer Streets
- ✓ Strong Communities



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1 Introduction



Introduction

The Alameda County Safe Routes to Schools Program promotes safe active and shared transportation choices as fun and easy options for parents and students to travel to and from school.

The Alameda County Safe Routes to Schools (SR2S) Program has grown significantly since it began, from **two schools in 2006 to 298 schools enrolled during the 2023-24 school year**. In recent years, the Program has had to adapt to changing circumstances and needs while continuing to offer valuable services to school communities, and it continues to be an engaging and educational part of the school year for students, staff and families across Alameda County.

During the 2023-24 school year, the SR2S Program saw **three additional schools** enroll. Counting these schools, **83 percent of the 359 eligible schools* in the County are now enrolled in the Program**. Three quarters of the schools that enrolled were also participants in at least one activity during the school year, and many participated in several activities and events.

For example, more than half of enrolled schools (56 percent) participated in at least

one countywide encouragement activity (International Walk and Roll to School Day, Golden Sneaker Contest, Bike to School Day and/or Reboot Your Commute). Besides these exciting events, the Program also hosted its regular education activities, such as Bike and Pedestrian Rodeos, Walk and Roll Concerts, and the Alameda County BikeMobile.

Program staff have also continued to support schools in facilitating ongoing Walking School Buses, Bike Trains and Walk to School Days. **While 38 schools held ongoing Walk and Roll Days two years ago, 82 participated this year, a 116 percent increase. In this time period, the number of schools hosting Bike Trains doubled, and the number hosting Walking School Buses nearly tripled.**

It was an active and exciting year for the SR2S Program, and we believe that each school year will continue to bring the Program's benefits to more school communities.



A student from Cabrillo Elementary School in Fremont is seen arriving on their scooter on International Walk and Roll to School Day.

The Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission (alamedactc.org) and is funded with Alameda County's local Measure BB sales tax, and regional, state and federal funds.

* All public K-12 schools in Alameda County with a physical campus whose students travel to and from school are eligible to enroll in the Alameda County SR2S Program via a simple online form.

Desired Safe Routes to Schools Program Outcomes

The overarching goal for the Safe Routes to Schools Program is to get more students to walk, bike, carpool or take transit to school.

Adopted by the Alameda CTC in 2017, the following two desired program outcomes guide the SR2S Program:

- » **Mode shift:** Increase use of active and shared transportation modes to reach schools (bicycling, walking, taking transit and carpooling) and promote these modes as viable, everyday transportation options.
- » **Safety:** Increase safe pedestrian and bicycling behaviors; decrease incidence of collisions; and increase student and parent confidence in safe walking, bicycling and transit riding abilities.

In addition, the SR2S Program has the following goals:

- » Provide a **comprehensive, equitable program** in a **fiscally responsible** manner,
- » Develop a core program where every student has access to **age-appropriate bicycle and pedestrian safety training**,
- » Establish and maintain **strong, effective partnerships**,
- » Support improvements to built environment near schools to **improve access and increase safety**,
- » Encourage **adoption of SR2S policies and curriculum** within schools,
- » **Evaluate the SR2S Program** at the school level so that it is context sensitive and allows the Program to adjust, and
- » Engage **parents** as **transportation “decision makers.”**



The goal of the SR2S program is to promote the use of active transportation modes and safe travel behaviors. Students from John G. Mattos Elementary in Fremont are pictured above as they arrive at their school by walking and biking on International Walk and Roll to School Day.

About This Report

This report summarizes the Alameda County Safe Routes to Schools Program activities for the 2023-24 school year.

Chapter 2. Participation and Outreach summarizes school participation in the activities offered.

Chapter 3. Education and Encouragement provides more details about the specific SR2S Program pedestrian, bicycle and transit safety education and countywide encouragement activities, as well as the high school program.

Chapter 4. Mode Choice reports how families get to and from school, based on the 2023-24 student travel tallies.

Chapter 5. Safety Impacts outlines the school safety assessments, caregiver concerns that are barriers to walking and biking, and other safety-focused activities.

Chapter 6. Equity Impacts presents the equity approach and updates to the Access Safe Routes Pilot Program.

Chapter 7. Program Sustainability summarizes SR2S Program engagement with Champions, Task Forces and other partnerships that will sustain momentum for SR2S in the future.

Additional documents are available that support this report:

[School Snapshots](#) provide a two-page summary of how each enrolled school participated in the 2023-24 Program.

[District Snapshots](#) provide a two-page summary of how each district participated in the 2023-24 Program.



A student from Cabrillo Elementary in Fremont rides a scooter as part of the Golden Sneaker Contest.

2023-24 School Year Highlights

More than 80 percent of the eligible* schools in the county are enrolled in the SR2S Program as of June 2024.

The following graphic shows the percentages of eligible elementary, middle and high schools enrolled in the Program.



89% 202 OF 228 ELIGIBLE
ELEMENTARY SCHOOLS



81% 54 OF 67 ELIGIBLE
MIDDLE SCHOOLS



67% 42 OF 63 ELIGIBLE
HIGH SCHOOLS

83% 298 OF 358 total
schools enrolled

Includes 202 elementary schools, 54 middle schools and 42 high schools.**
76 percent of enrolled schools (226 schools) participated in at least one Program element, and 45 schools participated in five or more different Program elements.



56% of schools
participated in at
least one
**countywide
encouragement
event*****

- » 46 percent of enrolled schools (138 schools) celebrated **International Walk and Roll to School Day**.
- » 29 percent (87 schools) participated in the **Golden Sneaker Contest**.



More than
280
parents, school staff,
students and community
members volunteered

- » 284 **Champions** were active in schools.
- » **SR2S Task Forces** met a total of 37 times over the course of the school year.



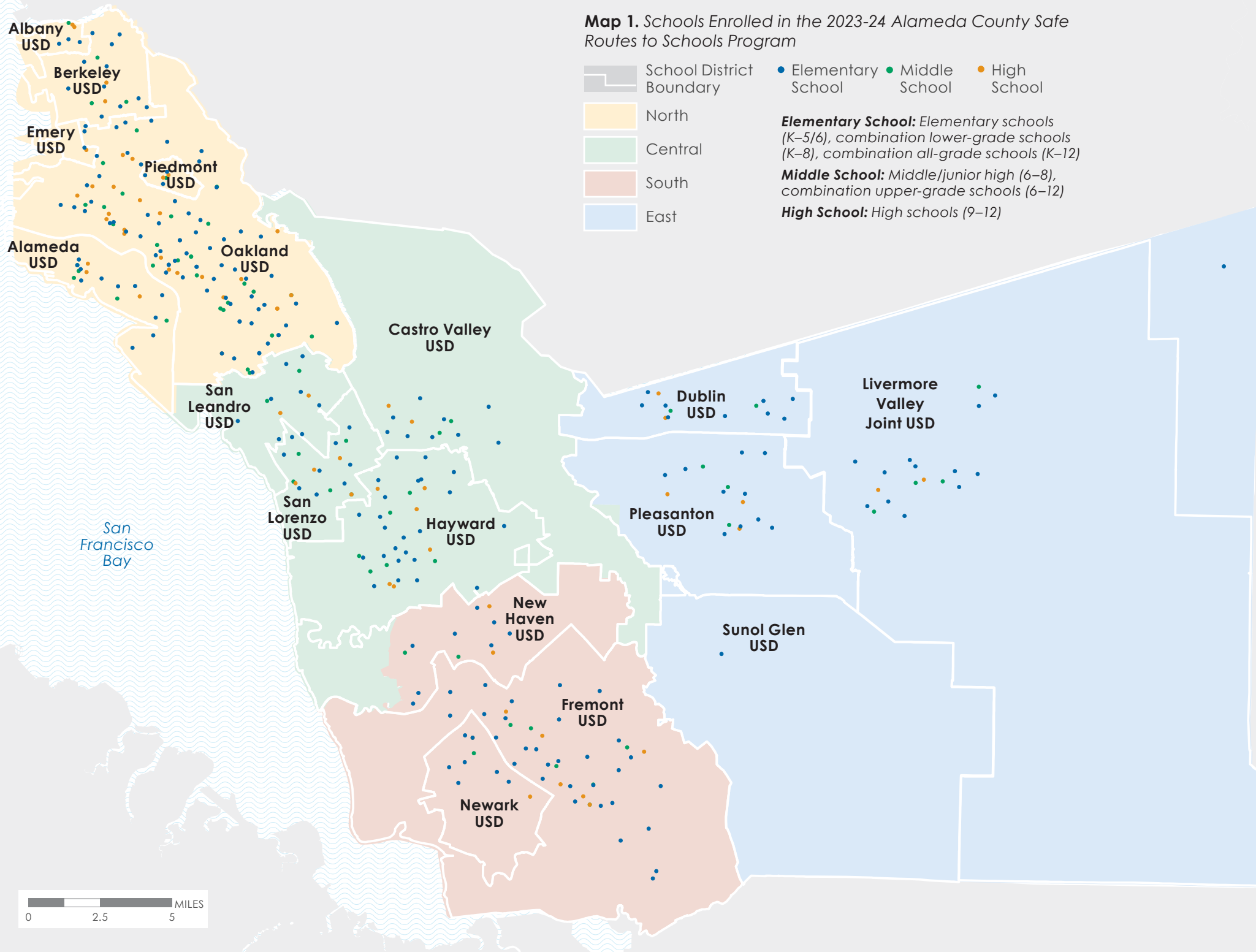
27 high
schools
participated
in at least one activity,
such as Youth Task Forces,
education activities (such as
Drive Your Bike or BikeMobile), or
encouragement events (including
Reboot Your Commute).

* All public K-12 schools in Alameda County with a physical campus whose students travel to and from school are eligible to enroll in the Alameda County SR2S Program via a simple online form.

****Elementary school** includes elementary schools (K-5/6), combination lower-grade schools (K-8) and combination all-grade schools (K-12); **middle school** includes middle/junior high (6-8) and combination upper-grade schools (6-12); **high school** includes high schools (9-12).

*** Countywide encouragement events for the 2023-24 school year were the Golden Sneaker Contest, International Walk and Roll Day, Reboot Your Commute, and Bike to School Day.

Map 1. Schools Enrolled in the 2023-24 Alameda County Safe Routes to Schools Program



The 6 Es Framework

The Alameda County Safe Routes to Schools Program is guided by the 6 Es framework that is the hallmark of successful Safe Routes programs. Enrolled schools participate in different types of activities based on their unique transportation needs, challenges and goals.



EDUCATION

Education activities, such as pedestrian mini-cities and bike rodeos, teach key lessons about pedestrian and bicyclist safety, health and the joys of active transportation. Classroom activities teach students how to navigate busy streets and make the connection between active transportation, health and the environment.



EQUITY

The SR2S Program works to ensure that program resources and activities are equitably spread throughout the county. Equity efforts also aim to reach the school communities that need the Program the most due to safety and health concerns and provide additional support for schools that are under-resourced.



EVALUATION

Evaluation activities help schools measure their success at encouraging active and shared modes of transportation. The SR2S Program collects student travel data annually, conducts student surveys to evaluate how students get to school and tracks resource allocation to continually improve the Program.



ENGINEERING

Engineering activities aim to address physical barriers to shared and active travel. The SR2S Program conducts school safety assessments to identify infrastructure improvements that help families get to school. Local jurisdictions can take these recommendations and implement improvements.



ENCOURAGEMENT

Encouragement activities—such as International Walk and Roll to School Day, Golden Sneaker Contests and others—provide incentives and support to help children and their parents try walking, bicycling, carpooling or taking transit instead of single-family driving.



ENGAGEMENT

The SR2S Program engages families by working alongside students, caregivers, teachers, school leaders and existing community organizations to build long-term capacity and sustainable programming.

Alameda County Safe Routes to Schools Program Activities Overview

Activity Participation

Enrolled schools receive support from SR2S Program staff, who work with each school's administration and SR2S Champions to organize activities and events. In middle schools, students increasingly plan and implement SR2S activities at their schools, and high school students are active proponents of the SR2S Program.

Table 1 shows the activities available to elementary, middle and high schools enrolled in the SR2S Program during the 2023-24 school year.

Table 1. 2023-24 School Year Alameda County Safe Routes to Schools Activities

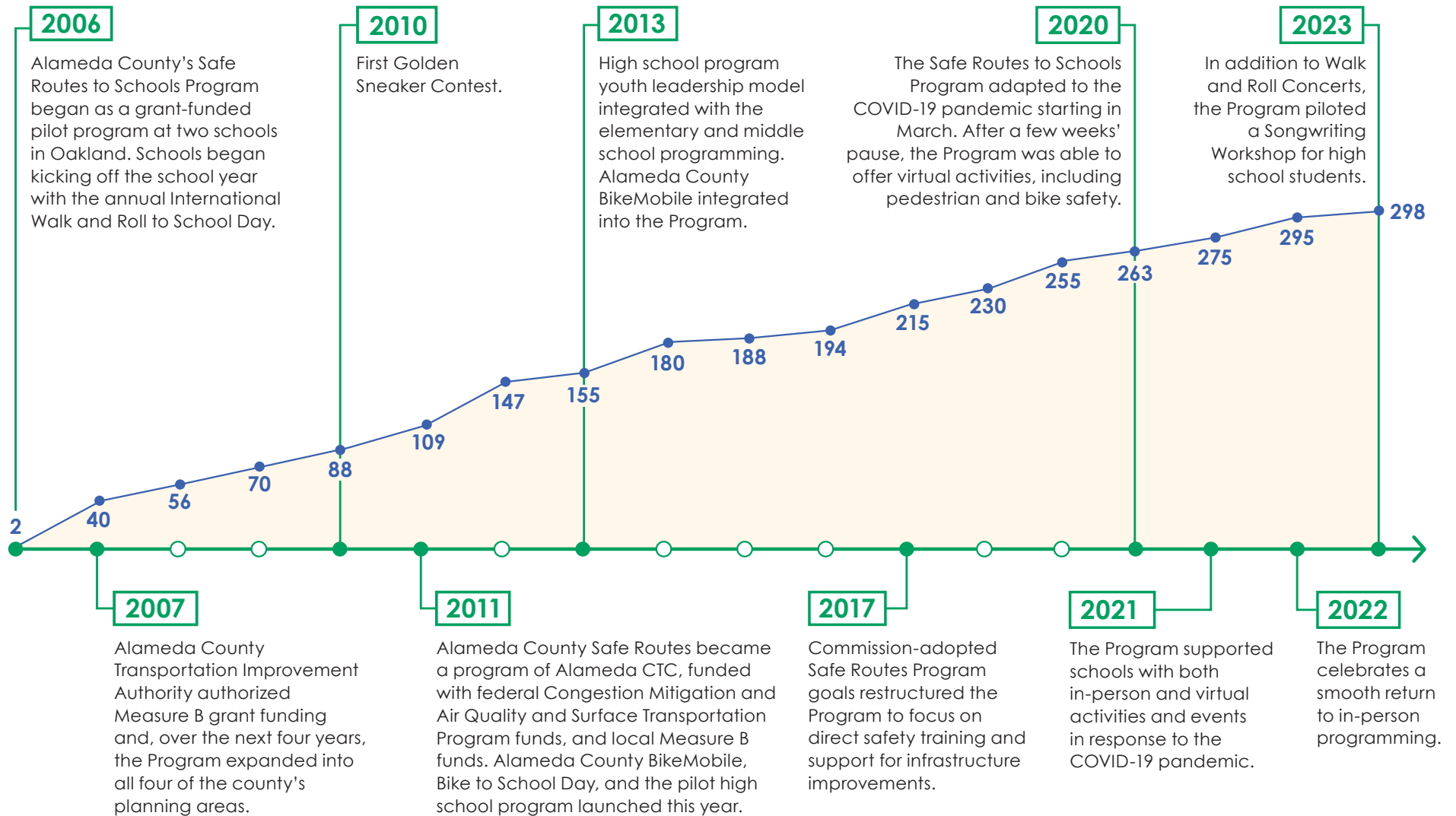
| | Elementary | Middle | High |
|---|------------|--------|------|
| Education Activities | | | |
| Pedestrian Safety Activities | | | |
| Pedestrian Rodeos | • | • | |
| Walk and Roll Concert | • | • | |
| Songwriting Workshop | | | • |
| Bicycle Safety Activities | | | |
| Bike Rodeos | • | • | |
| Drive Your Bike | | • | • |
| Alameda County BikeMobile | • | • | • |
| Other Education Activities | | | |
| Rail Safety Training | • | • | • |
| Travel Training | | • | • |
| Transportation Storytime | • | | |
| Go Green | • | • | • |
| Encouragement Activities | | | |
| Countywide Encouragement Events | | | |
| International Walk and Roll to School Day | • | • | • |
| Golden Sneaker Contest | • | • | |
| Reboot Your Commute | | | • |
| Bike to School Day | • | • | • |
| Ongoing Events | | | |
| Ongoing Walk and Roll Days | • | • | • |
| Walking School Bus / Bike Train | • | • | |
| Equity Activities | | | |
| Equity Program | • | • | • |
| Engineering Activities | | | |
| School Safety Assessment | • | • | • |
| Engineering Technical Assistance | • | • | • |

Program History

The SR2S Program has grown from two schools in 2006 to 298 in 2024 (see **Figure 1**). Organizational structure, programming and funding have expanded over time, and the Program continues to provide robust support for students and families seeking to safely and sustainably get to school.



Students from Burckhalter Elementary School in Oakland pose with their bikes on Bike to School Day.

Figure 1. Schools Enrolled in the Alameda County SR2S Program

2 Participation and Outreach



Participation and Outreach

The Alameda County Safe Routes to Schools Program offers schools across the county a wide variety of fun, educational activities. This chapter outlines school participation in each of the SR2S activities offered during the 2023-24 school year.

School Enrollment in the Alameda County Safe Routes to Schools Program

The SR2S Program seeks to reach as many people as possible, boost participation in countywide events (such as International Walk and Roll to School Day) and help schools identify and implement activities to achieve their active and shared transportation goals. For this reason, **schools participating in the SR2S Program can tailor their programming to meet their specific needs and unique challenges**. Some activities are organized and run by SR2S Program partners, while others are organized by school officials, teachers, SR2S Champions and students themselves.

To receive services from the SR2S Program, public schools in Alameda County enroll via a simple online form. Once enrolled, schools are considered part of the Program and

are eligible to receive all services free of charge, including support from a school Site Coordinator, who will work with the school to develop an implementation plan, identify SR2S Champions and provide technical support related to SR2S implementation.

School enrollment is different from school participation. Enrolled schools are active participants in the program to varying degrees (see **Figure 2**, page 14). Lack of participation can be due to various factors including SR2S Champion or school administrator turnover, competing priorities or a lack of other resources. SR2S Site Coordinators work with these schools to understand the barriers to participation and identify solutions to support their participation.



Students from Castro Valley High School are all set to engage with arriving students on International Walk and Roll to School Day.

Program Activities

Table 2 shows the number of schools participating in each program activity. In addition to the events shown for each school type, the SR2S Program hosted community events (listed in the far right column of the table), which involved families from multiple schools. **These events included 55 Alameda County BikeMobile visits, one Drive Your Bike event, and one Bike Rodeo event.**

Note that not all activities are available for every grade level. See **Table 1 on page 8** for information on which activities are offered at elementary, middle and high schools.

Table 2. School Participation in Program Elements, 2023-24 School Year

| Program Element | Elementary Schools | Middle Schools | High Schools | Combined Schools* | Community Events |
|---|--------------------|----------------|--------------|-------------------|------------------|
| Education Activities | | | | | |
| Pedestrian Rodeos | 6 | 1 | | 2 | 0 |
| Bike Rodeos | 11 | 0 | | 2 | 1 |
| Drive Your Bike | | 8 | 1 | 2 | 1 |
| Alameda County BikeMobile | 79 | 22 | 22 | 14 | 55 |
| Walk and Roll Concert | 28 | 1 | | 1 | |
| Transportation Storytime | 4 | | | 0 | |
| Travel Training | | 1 | 0 | 3 | |
| Rail Safety Training | 0 | 0 | 1 | 0 | |
| Go Green | 1 | 1 | 0 | 1 | |
| Encouragement Activities | | | | | |
| International Walk and Roll to School Day | 96 | 19 | 13 | 10 | |
| Golden Sneaker Contest | 72 | 8 | | 7 | |
| Reboot Your Commute | | | 10 | 2 | |
| Bike to School Day | 41 | 7 | 11 | 8 | |
| Walking School Bus | 20 | 1 | | 0 | |
| Bike Train | 19 | 1 | 0 | 1 | |
| Ongoing Walk and Roll Days | 74 | 3 | 1 | 4 | |

***Elementary School:** Grades K-5/6; **Middle School:** Grades 6-8; **High School:** Grades 9-12; **Combined School:** Combination Lower-Grade Schools (K-8), Combination Upper-Grade Schools (6-12) and Combination All-Grade Schools (K-12).

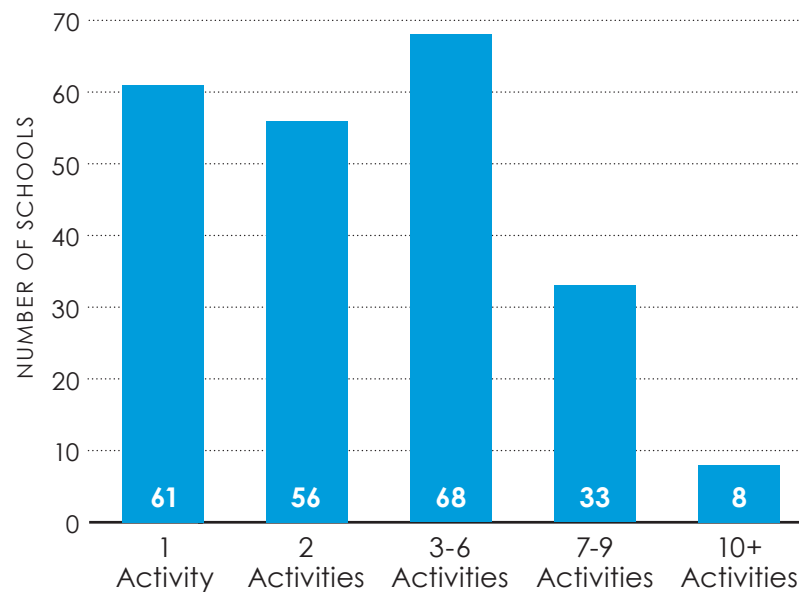
Gray shading indicates a program that is not available at the given grade level.

Activities by School

The SR2S Program seeks to reach students and their families with safety education and training about how green transportation options can be safe, fun and easy to use. Enrolled schools may participate in the countywide encouragement events, as well as age-appropriate safety training activities and other educational activities based on school needs and concerns.

Figure 2 provides a breakdown of how many activities were held at the schools enrolled in the Program, counting weekly or monthly Walk and Roll Days as separate events. Each instance of a regularly scheduled event counts as one activity at that school.

Figure 2. *Number of Activities at Participating Schools (2023-24)*



Safe Routes to Schools Champions

Once schools enroll in the SR2S Program, the extent of their participation varies, as shown in Figure 2. Schools that enroll are eligible to receive educational services and support from Site Coordinators, who work with each school's administration and volunteer SR2S Champion to organize activities and events.

SR2S Champions are designated school staff, parent or staff volunteers, and high school students. **Champions host events, promote green transportation options and work with students on education and encouragement activities. In high schools, student Champions are increasingly engaged in the planning and implementation of SR2S events.**

Many factors influence schools' ability to participate in the SR2S Program, including competing educational priorities, staff turnover and lack of buy-in from the school community. However, one of the most significant drivers of a school's level of participation is the engagement and time commitment of its Champions. Schools that have active and passionate Champions who can dedicate time to SR2S typically participate in more events than schools that do not have Champions or whose Champions cannot dedicate time to SR2S. New schools and schools with new SR2S Champions often

require additional support to organize and plan events.

During the 2023-24 school year, 284 designated SR2S Champions helped implement SR2S activities. While not every school had a Champion, 69 percent of schools (206 schools) had at least one, and 17 percent (52 schools) had two or more.

In addition, many more parents, teachers and members of the school community volunteered in support of SR2S activities during the school year, helping out in a wide variety of ways with the implementation of the Program.

Passionate SR2S Champions dedicate time and resources to inspire students and increase active transportation use among students. Below, Chabot Elementary School Champions are seen leading a Bike Train with school students and caregivers.



3 Education and Encouragement



Education and Encouragement

This chapter reports on the activities and events that were implemented during the 2023-24 school year.

The SR2S Program offers a wide range of fun activities and events that make walking, biking, transit use, school busing and carpooling to school safer and more accessible for families. These activities are a key part of the Program's efforts to increase the number of students who choose these modes.

Schools enrolled in the SR2S Program can participate in a variety of safety education activities and fun countywide encouragement events. Every school community has different needs and challenges to promoting active and shared transportation modes, so schools may participate in different activities. The SR2S Program seeks to tailor activities to address each school's specific needs.

Education Activities

SR2S education activities teach students how to safely and comfortably walk, bike and take transit to get to school. Activities are both hands-on and educational, often taking students from the classroom to the streets.

Education activities offered by the SR2S Program include Pedestrian and Bike Rodeos, Drive Your Bike trainings, Alameda County BikeMobile, Travel Training, Walk and Roll Concerts, Transportation Storytime, Rail Safety Training, and Go Green. More about each of these activities can be found on the following pages.



A student from Gomes Elementary in Fremont parks their bicycle on Bike to School Day.

Pedestrian Safety Activities

Pedestrian Rodeos

WHAT IS IT?

Pedestrian rodeos are interactive pedestrian safety trainings where students practice navigating roadways using small-scale courses, learning traffic safety and lawful pedestrian behavior through participatory activities. Participating classes learn skills like understanding traffic signs and signals, crossing the street safely, and recognizing and avoiding hazards, as well as the environmental, financial and physical

advantages to walking. Multiple sessions can be held throughout the school day to reach multiple classes, and virtual presentations are also available.

DELIVERED BY

Safe Moves

AUDIENCE

This activity is best suited for elementary schools.

BY THE NUMBERS:

14
SCHOOL EVENTS

1,426
STUDENTS SERVED



Students practice safe walking skills during a Pedestrian Rodeo.

Our presenter was simply outstanding. He brought the same energy to every presentation, back to back through the entire program.

Teacher from Birch Grove Primary whose students participated in a Pedestrian Rodeo activity

Bicycle Safety Activities

Bike Rodeos

WHAT IS IT?

Bike Rodeos are fun-filled, hands-on training courses that focus on introducing elementary students to safe bicycle handling skills and safe riding techniques for on-the-road riding. The training includes drills, as well as a simulated city streets course where students learn skills such as proper starting and stopping technique, hand signaling, how to fit a helmet, how to perform bicycle safety checks, how to ride in a straight line and how

to ride safely and predictably. Sessions are 30 to 45 minutes.

DELIVERED BY

Cycles of Change

AUDIENCE

This activity is best suited for grades 3 to 8 (in class). It is also well-suited for a school festival or community event.



Bike Rodeos provide skills to help students become safe and confident riders.

BY THE NUMBERS:

13
SCHOOLS SERVED

1,663
STUDENTS SERVED

1
COMMUNITY EVENT

“Thank you for letting us ride the bikes. It was awesome and cool. We were so happy and grateful. I hope we get to ride next year!”

Student who took part in a Bike Rodeo

Bicycle Safety Activities



Students from Will C. Wood Middle School in Alameda practice riding on the road.

Drive Your Bike

WHAT IS IT?

Drive Your Bike prepares students to bicycle safely to school and around their neighborhoods and encourages them to start riding more often. Cycles of Change also offers a virtual presentation of Drive Your Bike, which covers bike safety (helmet and bike fit, pre-ride safety check), bike handling skills and rules for navigating streets safely.

DELIVERED BY

Cycles of Change

AUDIENCE

This activity is best suited for middle and high schools.

BY THE NUMBERS:

11
SCHOOLS SERVED

3,425
STUDENTS SERVED

1
COMMUNITY EVENT

Bicycle Safety Activities



A student in Dublin works with the BikeMobile team to repair their bicycle.

Alameda County BikeMobile

WHAT IS IT?

The BikeMobile is a mobile bicycle parts and repair shop that visits schools and community events around Alameda County to perform bicycle repair, teach basic bike mechanics and promote safe bicycling. Many students do not ride their bikes due to minor issues, such as a flat tire or worn-out brakes. The BikeMobile addresses these problems by bringing mechanics to schools and other places where children and families can access their services.

DELIVERED BY

Local Motion

AUDIENCE

This activity is suited for all students.

BY THE NUMBERS:

143
SCHOOL EVENTS

55
COMMUNITY EVENTS

5,329
STUDENTS SERVED

I was able to go to the school and have both my kid's bikes repaired. This is extremely helpful because both bikes are used daily for commuting to school for my kids, and so this saved me so much time and money and energy. Thank you very much for what you do!

Parent of a student at Halkin Elementary who attended a BikeMobile event

Transportation Activities

Walk and Roll Concerts

WHAT IS IT?

Founded by two middle school teachers from South Central Los Angeles, Music Notes is an educational music company that has created a custom walking- and biking-themed concert for the SR2S Program that teaches walking and biking safety through hip hop songs and videos. The Walk and Roll Concerts are delivered in person at a school assembly or event.

DELIVERED BY

Music Notes

AUDIENCE

This activity is best suited for elementary and middle schools.



Walk and Roll Concerts include interactive elements that get students moving and practicing skills.

BY THE NUMBERS:

37

SCHOOLS SERVED

16,125

STUDENTS SERVED

The concert was so well organized from start to finish. I honestly can't think of a thing to change. Keep doing your good work for our kids!

Teacher at Delaine Eastin Elementary School whose students attended a Walk and Roll Concert

My students were awed by the performers! They did an incredible job making pedestrian safety something cool to talk about.

Teacher at Achieve Academy whose students attended a Walk and Roll Concert

Event Spotlight

Songwriting Workshop Pilot

As part of the effort to bring Safe Routes programming to students of all ages, Music Notes developed a pilot Songwriting Workshop intended for high school students. As part of the workshop, students work in groups to write a song about a Safe Routes theme, such as distracted driving or paying attention when crossing the street. They are encouraged to think of younger students as a possible audience for their song.

The instructor is there to inspire and support the students, many of whom have never written a song before. Their role is also to educate the students on key Safe Routes concepts, providing examples and helping the students develop their safety message. At the end of the process, the groups present their original music to the other students. They also had the option to leave the workshop with a recording of their song to share with others.



I loved the atmosphere of everybody working together to make a [SR2S-themed] song. Mr. Q was very kind to everyone and helped anybody who needed help. Overall, I loved it very much.

Student at Tennyson High School who participated in the Songwriting Workshop

It was a cool experience, and it gave me a lot of understanding and knowledge about [SR2S-themed] songwriting.

Student at Tennyson High School who participated in the Songwriting Workshop

Classroom Encouragement Activities

Transportation Storytime

WHAT IS IT?

Transportation Storytime is available for classrooms ranging from Pre-K to grade 5. The SR2S team has a collection of transportation-related books for reading to students, as well as engaging supplemental activities such as trivia. Youth Task Force members, student volunteers from local high schools, helped deliver several Storytime sessions and enthusiastically engaged with young students. Each Storytime session is about 30 minutes long.

DELIVERED BY

Site Coordinators
High School Youth Task Force members

AUDIENCE

This activity is best suited for elementary schools.

BY THE NUMBERS:

4

SCHOOLS SERVED

424

STUDENTS SERVED



Students listen intently to a Youth Task Force volunteer from Vineyard Alternative during a Transportation Storytime event at Altamont Creek Elementary in Livermore.

Transportation Activities

Travel Training

WHAT IS IT?

Travel Training workshops use fun and interactive lessons and activities to encourage students to use active and shared transportation to get around. Travel Training is designed for middle and high students and covers topics such as making decisions about how to get around, taking public transportation, getting a Clipper card and linking walking and biking trips with transit.

DELIVERED BY

Site Coordinators
Program Team

AUDIENCE

This activity is best suited for middle and high schools.

BY THE NUMBERS:

4

SCHOOLS SERVED

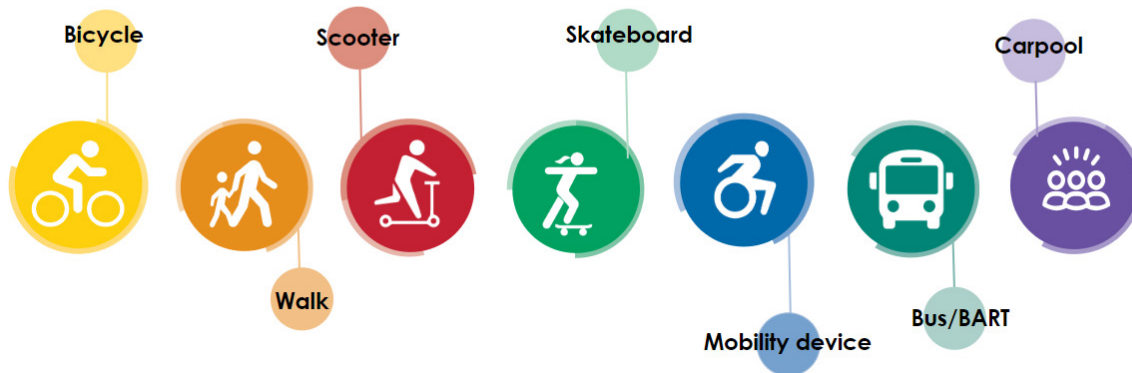
5

TRAININGS HELD

507

STUDENTS SERVED

What is Active Transportation? What is Shared Transportation?



Travel training presentations include information on using both active and shared forms of transportation.

Transportation Activities

Rail Safety Training

WHAT IS IT?

The Rail Safety program was developed to address the high incidence of fatalities and serious injuries from collisions due to trespassing onto railroad right-of-way. The SR2S Program provides student programming to raise awareness about trespassing and teach safe behaviors when walking or bicycling near railroads. The Program also offers materials for raising awareness, as well as safety education for adults. These

resources include downloadable fact sheets, posters, and flyers.

DELIVERED BY

Site Coordinators
Program Team

AUDIENCE

This activity is suited for all ages but is particularly focused on schools and communities located near railroad tracks.

BY THE NUMBERS:

1

SCHOOLWIDE INITIATIVE

43

STUDENTS SERVED



Rail Safety trainings raise awareness about safe behavior near railroad tracks.

Transportation Activities

Go Green Curriculum

WHAT IS IT?

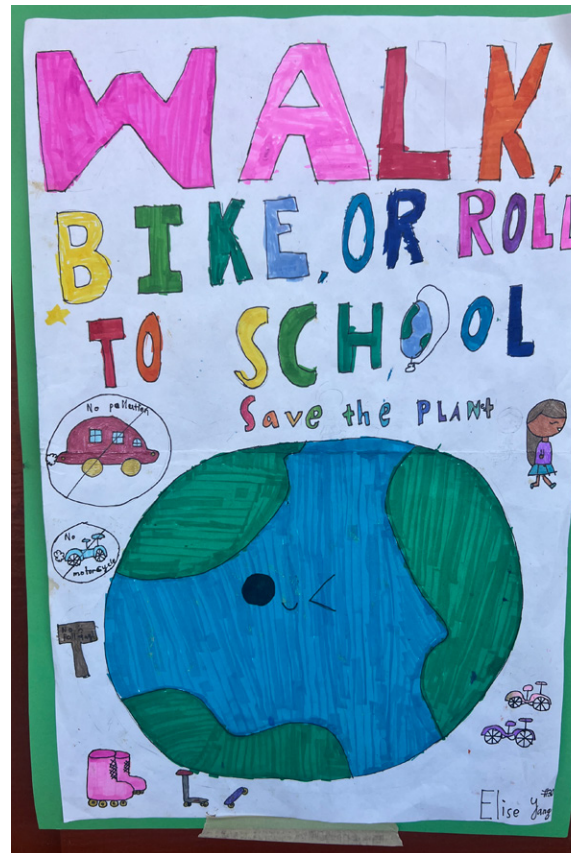
Go Green is an interactive, Common Core aligned presentation that teaches students about climate change and the environmental effects of transportation. Students learn the benefits of active and shared transportation, as well as how to be responsible travelers and promote transportation change within their communities.

DELIVERED BY

Site Coordinators
Program Team

AUDIENCE

This activity is suited for all students.



Artwork by a student from Chadbourne Elementary School in Fremont expressing the connection between active transportation and the environment.

BY THE NUMBERS:

3
SCHOOLS SERVED

103
STUDENTS SERVED

This year, we had a few fourth and fifth graders who started biking to school, and they have kept it up for almost the entire year since. I hope this is a trend!

Staff member at Horace Mann Elementary in Oakland

Encouragement Activities

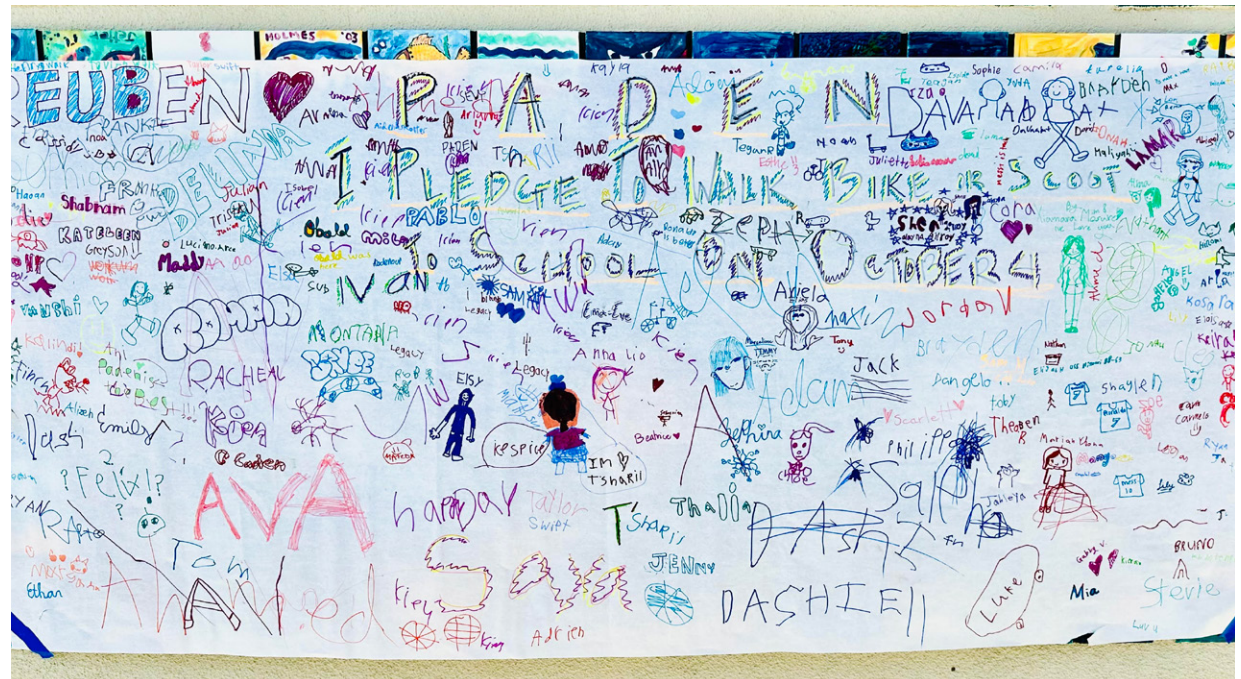
Encouragement events inspire and motivate families to try a new mode for the first time or celebrate families' ongoing commitment to active or shared transportation. These events bring together the school community to celebrate the joy of walking, biking, transit use and carpooling. Through fun and engaging activities and messaging, these events also build a school culture that recognizes active and shared transportation as contributing to individual wellness and academic success, social connection, and environmental stewardship.

Each year, the SR2S Program implements four countywide encouragement events: International Walk and Roll to School Day in October, the Golden Sneaker Contest and Reboot Your Commute in late winter/early spring, and Bike to School Day in May. Each of these events is a chance for schools to shine a spotlight on active and shared transportation and create positive and memorable experiences for students and families.

Walk and Roll to School Day went amazing. There were a lot of families that rode their bikes or walked to school who don't normally get to school that way. Kids were saying they really liked getting to school that way more than driving before

Staff Champion at Jackson Avenue Elementary School in Livermore

Students from Paden Elementary School in Alameda pledge to walk, bike or scoot as part of the International Walk and Roll to School Day event.



Countywide Encouragement Events

International Walk and Roll to School Day

SR2S Program staff continued the long tradition of starting off the school year with International Walk and Roll to School Day (IWR2SD) on October 4th, 2023. During this one-day event, students and families are encouraged to take active or shared transportation to school. The event is also an opportunity to include the wider community in SR2S programming, with elected officials and partner organization involvement. Ongoing events such as Walking School Buses, and Bike Trains were encouraged as add-ons to IWR2SD. In-person educational events, such as a BikeMobile visit, Walk and Roll concerts, and bike rodeos were also encouraged activities that helped students prepare for the event and reinforce IWR2SD messaging.

- » **This year, 155 schools registered** for the event. 97 reported back participation numbers.
- » **45 Elected officials participated** in various IWR2SD events including three Alameda County Transportation Commissioners.

DELIVERED BY

Site Coordinators
Program Team



Students at James Dougherty Elementary School in Dublin walk and bike to school on International Walk and Roll to School Day.

BY THE NUMBERS:

11,000+
STUDENTS WALKED

4,700+
STUDENTS BIKED

3,000+
STUDENTS CARPOOLED

900+
STUDENTS USED SCHOOL
BUSES OR TRANSIT

Countywide Encouragement Events

Golden Sneaker Contest

From March 4 through March 15, 2024, thousands of students in Alameda County participated in the Golden Sneaker Contest, the second Big Event of the 2023-24 school year. This two-week-long contest encouraged students, parents, teachers, and administrators to engage in active or shared transportation when going to school. These activities included walking, biking, rolling (using a mobility device), skateboarding, using a scooter, riding public transportation and carpooling.

Over the contest period, participating classrooms recorded the number of students who participated in these activities. At the end of the contest, the classroom at each school with the highest percentage of participation received student and classroom prizes.

This year's Platinum Sneaker Award winner is Rosa Parks Elementary in Berkeley with 69% of students using active and shared transportation. The Platinum Sneaker Award is given to the school with the highest percentage of students that walked, biked, carpooled, or took transit to school during the contest. The Alameda CTC virtually congratulated Rosa Parks Elementary with a celebratory school plaque.

DELIVERED BY

Site Coordinators
Program Team



Students at John Green Elementary School celebrating their win in their Golden Sneaker Contest

BY THE NUMBERS:

87
SCHOOLS PARTICIPATED

800+
CLASSROOMS PARTICIPATED

22,000+
STUDENTS PARTICIPATED

We had a great response from our first Golden Sneaker Contest! The students were excited about it from the start.

Parent at Oxford Elementary in Berkeley

Countywide Encouragement Events

Reboot Your Commute (High School)

Between January and March of 2024, the Alameda County Safe Routes to Schools (SR2S) Program hosted a multi-modal encouragement event for high school students, Reboot Your Commute (RYC). Led by student leaders at each participating school, the event encouraged high school students to use active and shared modes of transportation - including biking, walking, rolling, taking transit, or carpooling - to get to school.

The goal of Reboot Your Commute was to create a schoolwide conversation about the impact of travel choices on our health, safety, community, and environment. Student leaders facilitated events at their school by setting up welcome tables and creating spaces for their peers to share how they get to school, and to share thoughts and preferences around active transportation. Each welcome table also included either a Trivia Wheel or a Bike Blender to increase fun, excitement, and enthusiasm.

According to event mode charts, most students walked to school on the day of the event. This is in contrast to last year, when

most students carpooled. Given the large number of students walking to school, it remains increasingly important for the Safe Routes program to invest in pedestrian safety education for high school students.

DELIVERED BY

Site Coordinators
Program Team

BY THE NUMBERS:

1,600+
STUDENTS PARTICIPATED

12
HIGH SCHOOLS PARTICIPATED



Reboot Your Commute events inspire conversations about the impact of travel choices on students and their communities. Here, Youth Task Force members from Livermore High School prepare materials for their bike blender.

Countywide Encouragement Events

Bike to School Day

On Thursday, May 16th, 2024 the Alameda County Safe Routes to Schools (SR2S) Program celebrated the countywide “Bike to School Day” (B2SD). Bike to School Day provides opportunity for students, families and school staff to celebrate biking as a school community, distribute incentives and spread the bike fun. Bike to School Day is also an opportunity to make connections between bike partners and advocates in the community and the Alameda County SR2S Program community.

Additionally, Bike Trains can be organized as “add-ons” to Bike to School Day to promote safe, multimodal travel to school and within communities. A few notable activities included:

- » Yu Ming Charter (Alameda County Office of Education) organized a bike train and also registered as an energizer station with Bike East Bay.
- » Bay Farm (Alameda USD) had the highest number of students that biked with a total of 178.
- » Lincoln High (San Leandro USD) started their bike train by visiting the energizer station at the San Leandro BART station.

- » Edison Elementary (Alameda USD) had 3 different bike trains, the largest having 20 participants.

DELIVERED BY
Site Coordinators
Program Team



Families from Yu Ming Charter take part in their school's bike train during Bike to School Day.

BY THE NUMBERS:

67
SCHOOLS PARTICIPATED

2,090
STUDENTS BIKED TO SCHOOL

376
PARENTS AND STAFF
BIKED TO SCHOOL

“We had an amazing turnout! The kids and adults had a great time and we loved hosting an event to bring the school together for a great cause.”

Parent Champion at Yu Ming Charter School in Oakland

Ongoing Encouragement Events

Ongoing encouragement events and activities are those that occur multiple times throughout the school year. These activities can be piloted as part of a countywide event (like International Walk and Roll to School Day), building interest and engagement among families.

Walking School Buses and Bike Trains

A Walking School Bus is an organized group of students who walk to school together with adult leaders, while Bike Trains are the cycling equivalent. These regular events are fun and engaging ways to engage the school community in active transportation while increasing safety and visibility through traveling in a larger group. They can include activities such as bike trivia, theme days, games such as “I spy” or “carpool count,” and prize giveaways from community partners.

DELIVERED BY

Site Coordinators

21

**SCHOOLS HOSTED
WALKING SCHOOL
BUSES**

20

**SCHOOLS HOSTED
BIKE TRAINS**

Ongoing Walk and Roll Days

While International Walk and Roll to School Day is a one-time annual event, ongoing Walk and Roll Days take place on a weekly or monthly basis. These recurring events promote active and shared transportation throughout the school year and are excellent activities to sustain and maintain new travel behavior. Site Coordinators support these events by providing outreach materials, sample text for school newsletters and email announcements, and suggested activities and themes for each month in English and Spanish.

DELIVERED BY

Site Coordinators

82

**SCHOOLS HOSTED
WALK AND ROLL
DAYS**



Students from Chabot Elementary School in Oakland participate in a Bike Train led by a parent volunteer.

Amazing Walk and Roll to School Day turnout for Thornhill Elementary, which participated this year for the first time! We are now asking feedback from the school community about doing walking buses throughout the year.

Parent Champion at Thornhill Elementary School in Oakland about International Walk and Roll to School Day

High School Program

The high school program empowers students to work with their peers to foster active and shared transportation.

While elementary and middle school SR2S programming focuses on safety education and addresses parents' concerns about green transportation options, the high school program also includes youth-led initiatives. During the 2023-24 school year, **42 of the 63 eligible high schools** in Alameda County were enrolled in the SR2S Program. Participating schools were involved in the SR2S Youth Task Force, countywide encouragement events and ongoing events.

Youth Task Force

The Youth Task Force provides a forum for Alameda County high school students to learn how to lead SR2S events and activities at their schools and share implementation strategies to encourage mode shift among their peers. Students also discuss current transportation issues and activities at their schools while building a community of youth



Livermore High School student organizers and arriving students pose for a photo during the International Walk and Roll to School Day event.

leaders, which strengthens the capacity and sustainability of the SR2S Program.

During the 2023-24 school year, **there were four SR2S Youth Task Force meetings involving schools across the county, with 63 participants** in the meetings over the course of the year.

At Youth Task Force meetings, students developed best practices for successful events based on their experiences organizing school events and considering their peers' interests, teen culture and travel logistics at their schools.

Countywide Encouragement Events for High Schools

Youth Task Force members worked with their classmates to plan and host countywide encouragement events at their schools.

- » 17 schools that serve high school students* participated in International Walk and Roll Day.
- » 12 schools that serve high school students* participated in Reboot Your Commute.
- » 14 schools that serve high school students* participated in Bike to School Day.
- » **Nine schools that serve high school students* participated in all three encouragement events.**

* This number includes both high schools and combined-grade schools that serve high school students.

4 Mode Choice



Overview

One of the key program objectives is to increase the number of students who use active or shared transportation modes to get to and from school. Since fall 2011, the SR2S Program has been collecting data in order to understand impacts and continuously improve the program.

Increasing the proportion of active and shared trips is an important goal of the SR2S Program. This shift is known to curb transportation-related greenhouse gas emissions, reduce congestion, improve health and benefit the community in other ways.

Mode split tracking is one important part of measuring the effectiveness of the SR2S Program. Along with other information from participants, changes in student travel patterns can provide insight into program impacts and how the program encourages and empowers students and their families to walk, bike, carpool or take transit to school.

Defining Modes

Active Modes

Walking, biking and rolling



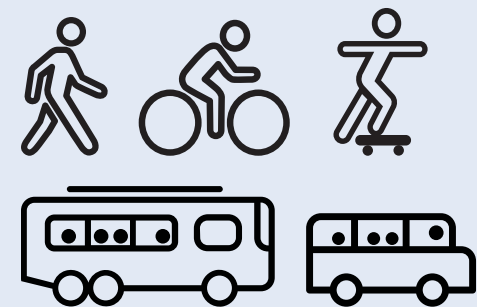
Shared Modes

Carpooling, taking the school bus or taking transit



Green Modes

Active and shared modes combined



Data Collection

The SR2S Program collects travel behavior data from several main sources:

- » **Student hand tallies** are conducted annually by teachers (or students themselves, in the case of high schools) on a typical school day. The survey asks students to share how they arrived at school and how they plan to get home. Comparing hand tally results over the years helps program staff track whether the program is successfully shifting trips to active and shared modes. Hand tally results are available online as part of the annual School Snapshots.
- » **Caregiver surveys** are sent home to families every other year in backpack mail or via a link to an online survey. Surveys ask caregivers how their children get to and from school, as well as opinion questions about mode choice, attitudes about active and shared transportation and their participation in the SR2S Program. The most recent caregiver survey took place in spring 2023.
- » **Champion and administrator surveys** are conducted toward the end of each school year and are a chance for participating SR2S Champions and school staff to provide feedback on the Program and their school's participation in it. These surveys gather additional information about perceptions and attitudes toward green modes of transportation, as well as barriers and challenges to implementing SR2S Program elements.
- » **Focus groups** with Champions, school staff, caregivers and Program staff also provide an opportunity to reflect on the Program and their participation in it.
- » **School participation data** is also an important part of data collection. Event and activity tracking takes place consistently throughout the school year, allowing Program staff to monitor which schools are participating and how many students are being served by various Program elements.

DELIVERED BY
Program Evaluation Team

75 / 25%
SCHOOLS / OF SCHOOLS
returned hand tallies countywide during the 2023-24 school year.

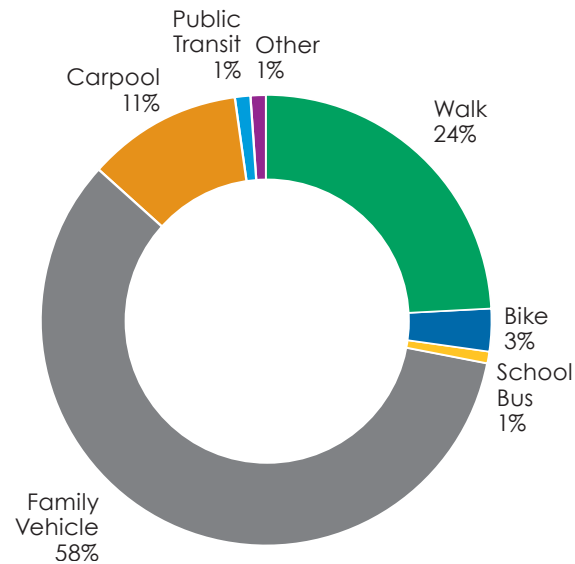


On International Walk and Roll to School Day, students from Paden Elementary School in Alameda placed stickers based on their mode of travel. An overwhelming number of students walked and rolled to school that day.

How Students Get to School

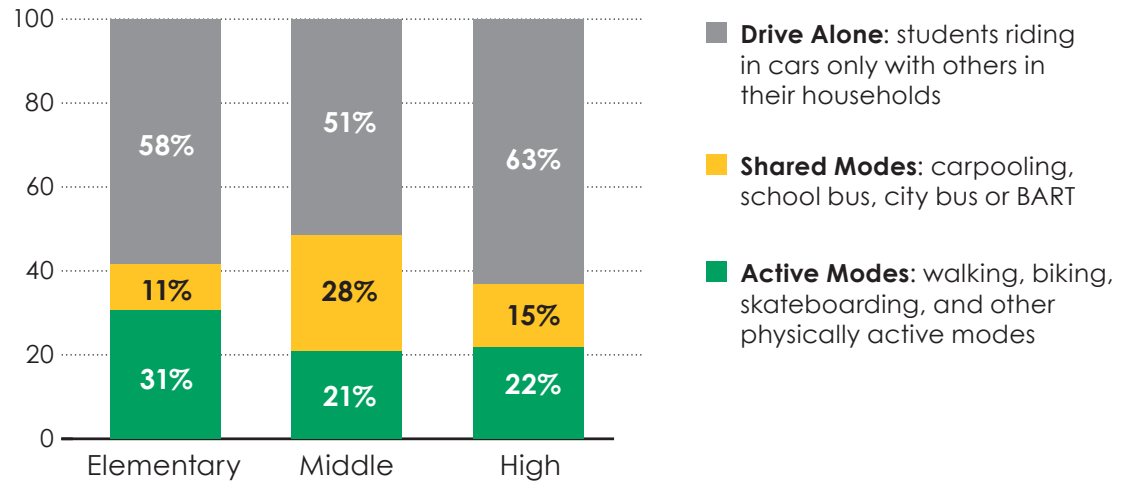
Hand tally data for the 2023-24 school year showed that, among surveyed classrooms countywide, more than half of student trips to and from school were made by family vehicle. As **Figure 3** illustrates, **about a quarter of trips were made by walking, and 11 percent were carpools.** **Figure 4** shows the proportion of students in each school type that used active modes, used shared modes and drove alone countywide.

Figure 3. Mode Split for Countywide School Trips, 2023-24 Hand Tally Data*



* Includes representative data from 75 out of 275 schools enrolled in the SR2S Program. These schools collected hand tally data during the 2023-24 school year.

Figure 4. Mode Split by School Type (2023-24)



Source: 2023-24 Hand Tally Data for all Available Schools. Note: Percentages may not add to 100 percent due to rounding.

Elementary: Elementary (K-5/6), Combination Lower-Grade Schools (K-8) and Combination All-Grade Schools (K-12);
Middle: Middle/Junior High (6-8) and Combination Upper-Grade Schools (6-12); **High:** High Schools (9-12)

As shown in **Figure 4**, during the 2023-24 school year, elementary and high school students reported being driven (or driving) to school at higher rates than middle school students.

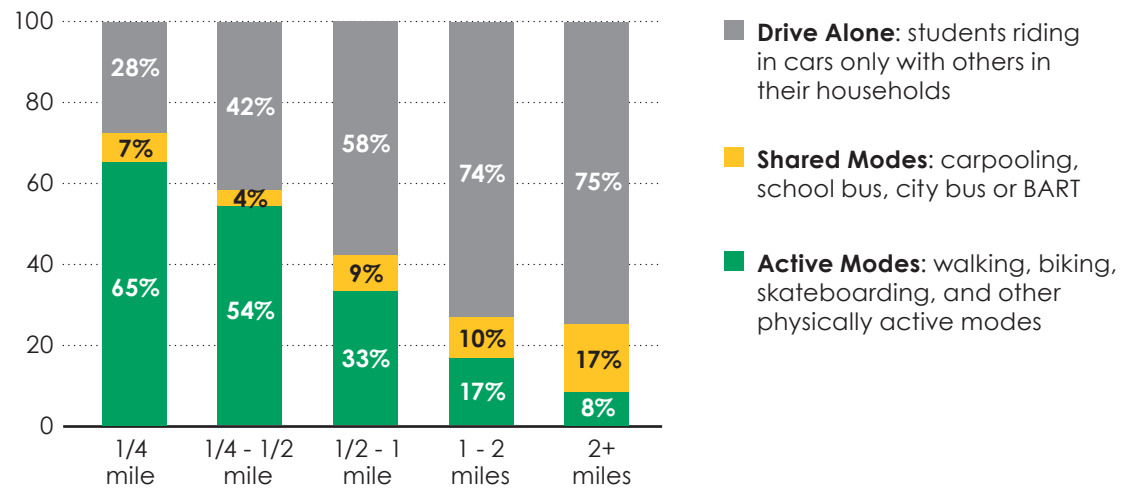
Elementary school students were slightly more likely than other ages to use active modes to get to school, and middle school students were also most likely to use shared modes.

Distance from School

As shown in **Figure 5**, families are more likely to use active modes to travel to school if they live closer to campus: **65 percent of the families living within a quarter mile of the school used active modes**, but only 54 percent of students who live a quarter mile to a half mile from the school used active modes. Among families who lived more than two miles from school, 75 percent reported driving alone to school, while just over a quarter of families who lived within a quarter mile reported driving alone.

There is potential for the program to shift trips among the families living within a quarter mile of the school who currently drive. The families who live slightly further away present the best opportunity to shift trips to active or shared transportation.

Figure 5. Mode Split by Distance from School



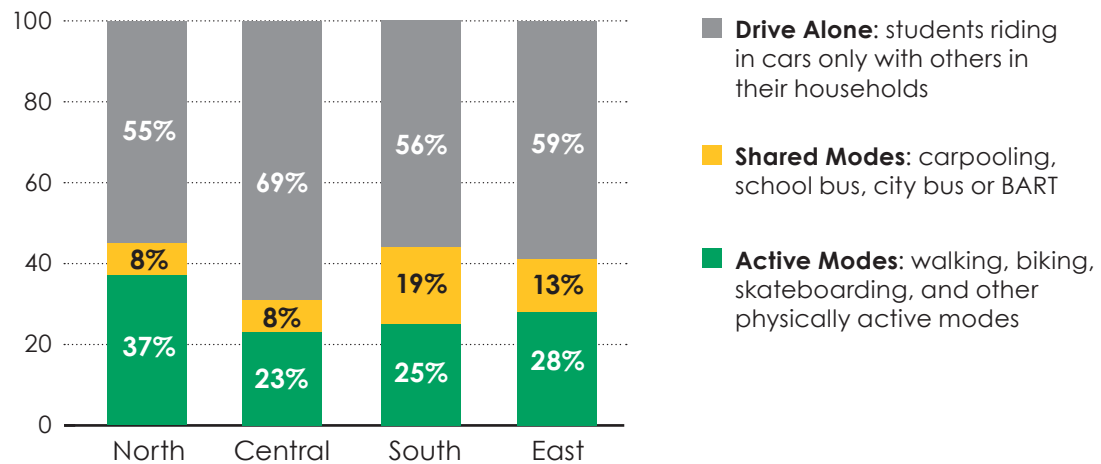
Source: 2022-23 Caregiver Survey. Note: Percentages may not add to 100 percent due to rounding.

Student Travel by Planning Area

Alameda CTC divides Alameda County into four planning areas that vary greatly in geographic, population and land use characteristics, as well as school travel habits (see **Figure 6**).

- » **Schools in the North Planning Area had the highest percentage of students who walk, bike, skateboard or use other active modes (37 percent).**
- » Central Planning Area reported the highest percentage of families driving alone to school (69 percent).
- » 19 percent of students in the South Planning Area and 13 percent of students in the East Planning Area used shared transportation modes, which was slightly higher than the North and Central Planning Areas (8 percent).

Figure 6. Mode Split by Planning Area, 2023-24 Hand Tally Data



Alameda CTC Planning Areas

North: Alameda, Albany, Berkeley, Emeryville, Oakland and Piedmont

Central: Ashland, Castro Valley, Cherryland, Hayward, San Leandro and San Lorenzo

South: Fremont, Newark and Union City

East: Dublin, Livermore and Pleasanton

5 Positive Safety Impacts



Positive Safety Impacts

Improving safety for all students in Alameda County, whether walking, biking, taking the bus or driving to school, is a fundamental focus of the Alameda County Safe Routes to Schools Program.

All students deserve to get to school safely. Per the 2017 goals and desired program outcomes adopted by the Alameda CTC, the SR2S Program has a focus on identifying safety concerns and infrastructure barriers that prevent students and families from walking, biking, carpooling or using transit to travel to schools.

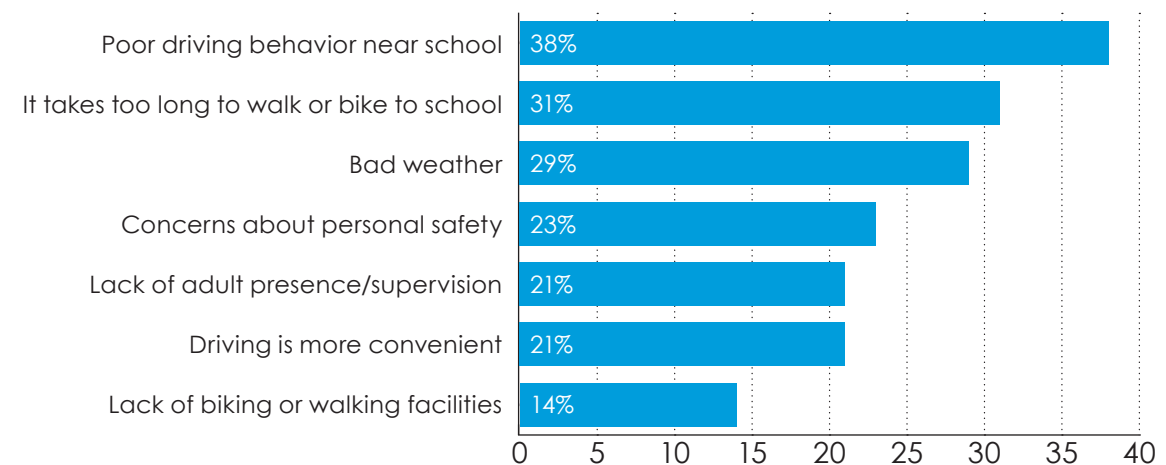
For caregivers, the perception that active and shared travel are dangerous often deters families from walking or biking to school (**Figure 7**). Program staff work to engage caregivers as the transportation decision makers via strategic communications campaigns and targeted education to address these concerns.

Additionally, school safety assessments (also known as walk audits) are an opportunity for SR2S Program staff to identify physical barriers and safety concerns around schools and recommend safety improvements for cities and school districts to implement.

Increased cooperation and partnerships with local jurisdictions are key components of implementing safety improvements near schools. Program staff will continue to build and strengthen those partnerships.

These strategic communications campaigns and school safety improvements can be combined with the education activities outlined in Chapter 3 to increase safe student and family walking and biking behaviors.

Figure 7. Caregiver Concerns with Walking or Biking to School



Source: 2022-23 Caregiver Survey.

Note: The numbers shown on the chart indicate the percentage of caregiver survey respondents who expressed that concern.

Over 640 caregivers were surveyed during the course of the 2022-23 school year to better understand their perceptions, priorities and concerns related to children walking and biking to school. These surveys are conducted every two years.

The majority of those surveyed during this time reported that encouraging an active and healthy lifestyle for their family was a primary reason they would consider or allow their child to walk and bike to school. Other reasons included spending time with family, having fun together and minimizing crashes and congestion (Figure 8).

As illustrated in Figure 9, among the caregivers surveyed about their perception of students walking or biking to school, **most families (about 80 percent) strongly agreed or somewhat agreed that walking and biking to school was important for student's health**. Another important motivation was that students had fun walking and biking to school. **Over 60 percent of families wished to walk or bike to school more often**.

Figure 8. Reasons Caregivers Allow or Consider Walking or Biking with Children

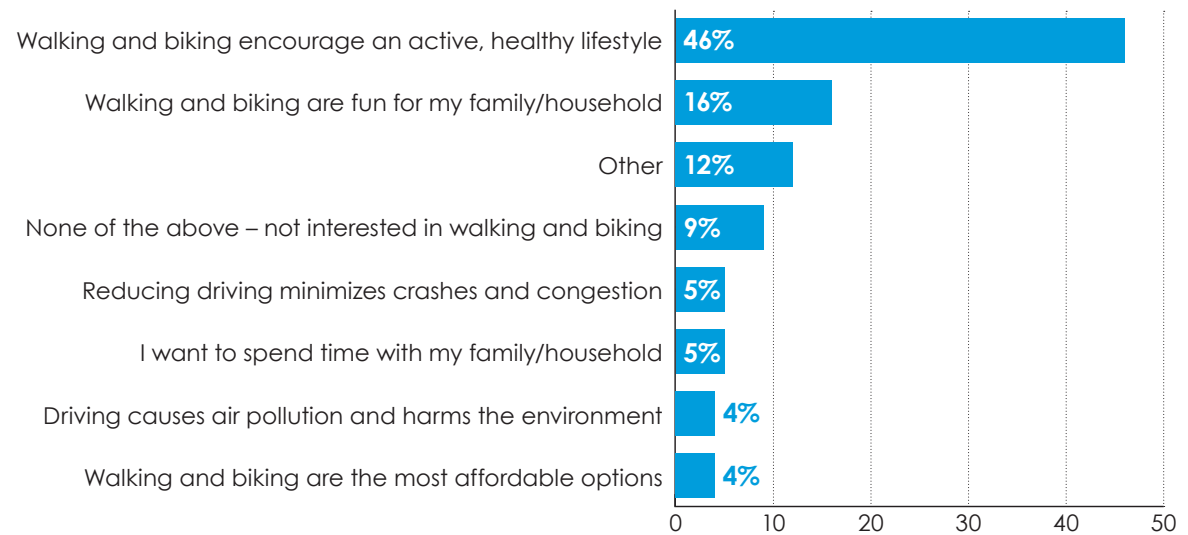
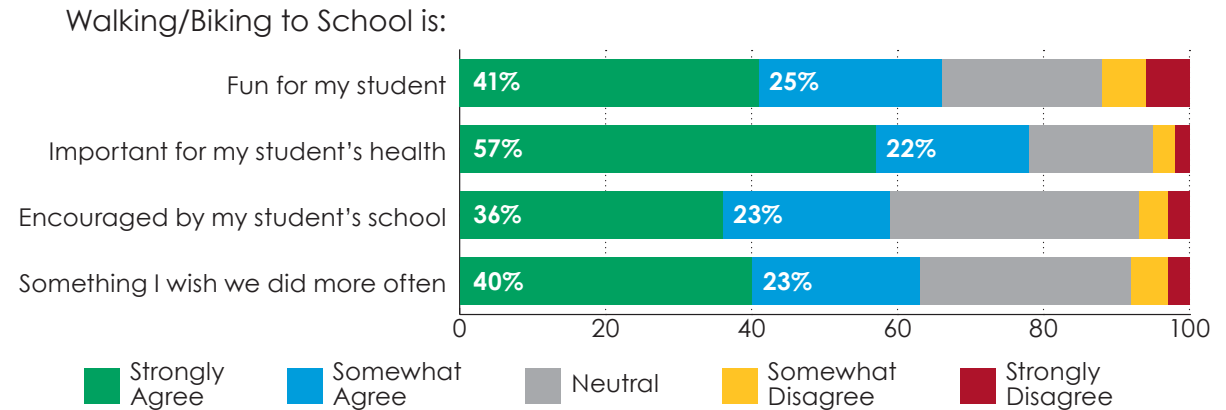


Figure 9. Caregiver Perceptions of Walking and Biking to/from School



School Safety Assessments

During a school safety assessment, school staff, community members and transportation experts observe conditions and motorist behaviors around a school site to identify and evaluate safety issues. As part of a school safety assessment, planners and engineers on the SR2S team work collaboratively with city staff to develop a set of infrastructure recommendations that local agencies can use as a planning tool or to seek grant funding to make the improvements.

Recently, the Alameda SR2S Technical Engineering Team has been working to make this process more inclusive of community feedback. One example of this is that SR2S staff worked with local jurisdiction staff to develop an interactive online input map. This engagement tool enables greater participation in school safety assessments by allowing users to comment in four languages: English, Spanish, Farsi and Chinese.

2023-24 School Safety Assessments

Seven safety assessments were completed during the 2023-24 school year. Over the Program's history, **the SR2S Program and partner agencies have conducted school safety assessments at 252 schools, reaching approximately 85 percent of schools currently enrolled in the SR2S Program.**

DELIVERED BY
Technical Engineering Team

7
**SCHOOL SAFETY
ASSESSMENTS COMPLETED**



School Safety Assessments are conducted among diverse school and community members. Comments on the assessments can be provided in multiple languages to encourage wider participation.

Planning and Engineering Technical Assistance

As part of school safety efforts, SR2S Program staff provide technical assistance for schools upon request, often as a follow-up to the school safety assessment. A large part of the Program's Technical Assistance consists of creating Recommended Routes to School maps (as shown in **Figure 10**), which provide students and their families with a resource for planning their walking or biking routes. This school year, the Technical Assistance team worked to improve accessibility of their Recommended Routes map, creating a product that can be printed in black and white or color and that is colorblindness-friendly. Through these resources, as well as its other educational elements, **the Program is hoping to reach more caregivers and families, helping them make decisions about how to travel to and from school safely.**

Other Technical Assistance offerings include Walking School Bus and Bike Train route maps, drop-off procedures and tip sheets, posters and flyers for safely navigating railroad crossings, and social media messaging.

DELIVERED BY

Technical Engineering Team

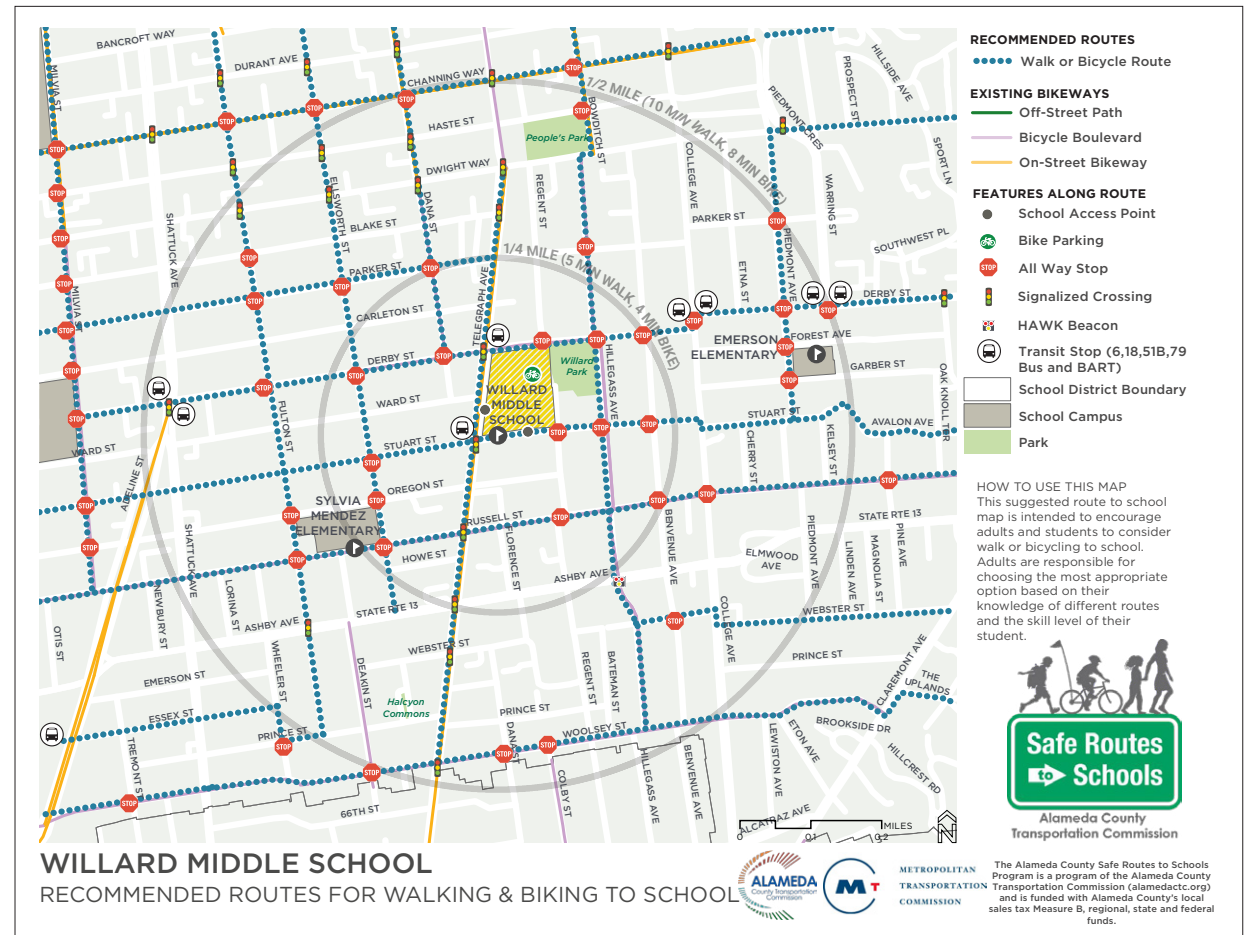


Figure 10. Recommended Routes Map created for Willard Middle School in Berkeley.

5 Equity Impacts



Equity Impacts

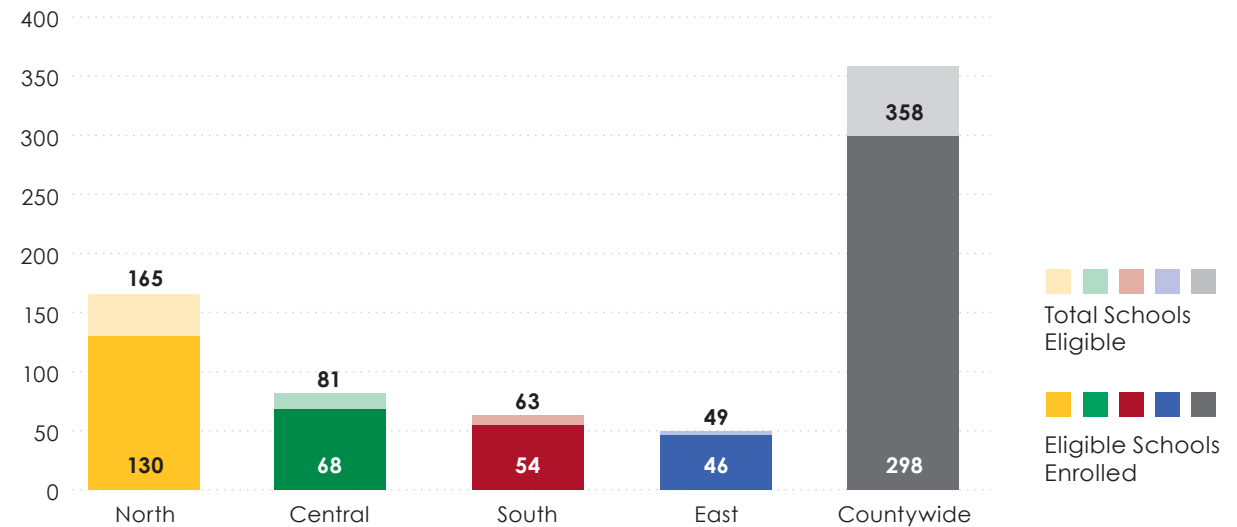
The Alameda County Safe Routes to Schools Program addresses equity by working collaboratively with communities to address their unique challenges, providing community members with resources to live healthy, productive lives.

Equity Approach

Transportation equity is particularly important for disadvantaged communities because of their increased reliance on active and public transportation for daily travel. The SR2S Program seeks to meet the needs of these communities by providing services based on both geographic and need-based equity.

Geographic equity means reaching all areas of Alameda County with SR2S programming and Site Coordinator support. **Figure 11** illustrates the current geographic distribution

Figure 11. Number of Enrolled Schools by Planning Area, 2023-24 School Year



of enrolled schools across the county. Need-based equity refers to using demographic and economic indicators to offer additional SR2S resources to historically marginalized communities to support their participation in the Program.

By considering these two forms of equity, the SR2S Program seeks to balance fair geographic distribution of resources with resource distribution based on need.

Schools located in historically disadvantaged communities tend to face disproportionate burdens in serving their students and families, which can create barriers to participation in the SR2S Program. Lower-income families are also often limited in their transportation choices and may rely on active and shared modes. For these reasons, there is a clear need for equity-focused Safe Routes to Schools programming that serves all school communities.

The SR2S Program uses a data-driven approach to offer comprehensive programmatic and technical assistance to schools with higher need. Examples of additional support include Spanish-language programming, helmet giveaways or printed surveys. The Program also recognizes that personal safety concerns, such as violence or stranger danger, are barriers to walking and biking for families. Addressing these barriers is an ongoing priority for the Program.

The Access Safe Routes Program

In July 2019, the Alameda CTC was awarded a regional Active Transportation Program (ATP) grant to implement a new pilot program element, the Access Safe Routes Program. This program aimed to address the equity element of the 6 Es framework. The pilot program used a strong equity lens to focus resources on the highest-need schools, supporting them in enrolling in the SR2S Program and participating in events and activities. The Access Safe Routes Program worked over a period of four years with 59 of the most disadvantaged and high-collision schools in the county.

Beyond the Access Program

With the completion of the Access Safe Routes pilot, Alameda County SR2S is committed to sustaining the progress we have made in working with under-resourced schools. In 2023-24, fifteen schools were designated Equity Schools that would receive enhanced services. The Program will also

continue to use the information gained from the Access Safe Routes pilot to serve all schools that may benefit from an equity focus. The lessons from the pilot will help Program staff provide support and encouragement for these schools to implement and develop programs that fit their needs and increase community participation.



Students and caregivers from Stanton Elementary School in Castro Valley strike a pose during the International Walk and Roll to School Day event with their school mascot, the star.

6 Program Sustainability



Program Sustainability

The keys to making the Safe Routes to Schools Program sustainable over time are building strong institutional partnerships, relying on systems rather than individuals, supporting SR2S Champions and other volunteers, maintaining and increasing consistent funding, integrating SR2S into local policy, and of course, celebrating successes.

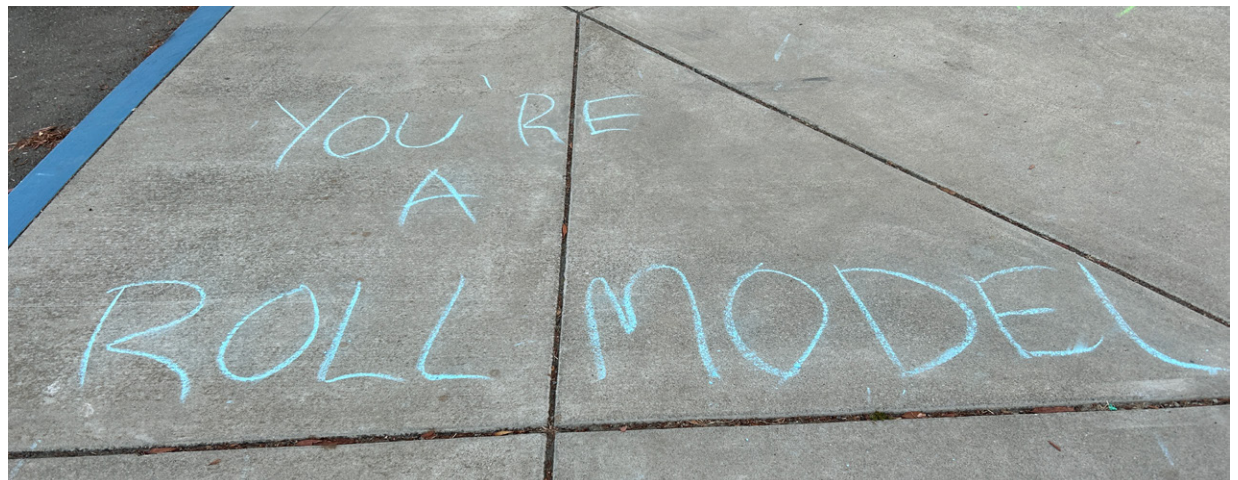
Participation in the SR2S Program offers schools ample opportunities to build institutionalized, thriving SR2S culture within their school community. To be sustainable in the long term, the SR2S Program and its partner schools must address several challenges on an ongoing basis, including:

- » Changes in school leadership and level of program support capacity from school administrators
- » Competing priorities at schools and overburdened school staff

» Turnover of volunteer SR2S Champions
Recognizing these barriers and developing solutions is fundamental to the long-term success of the SR2S Program.

This chapter outlines several components of the SR2S Program that are designed to support program sustainability: SR2S Task Forces, Champions and school administrators.

Sidewalks near Amelia Earhart Elementary School are adorned with catchy phrases to inspire students on International Walk and Roll to School Day.



SR2S Task Forces

SR2S Site Coordinators, school staff, parents, teachers, district and city staff, and students convene quarterly in district Task Forces to discuss strategies for promoting SR2S and implementing successful school programs. Participants share information about planned activities, partner together on events and brainstorm solutions to common challenges. The majority of Task Force meetings were held virtually during the 2023-24 school year.

Task Forces met at the start of the school year and before each countywide encouragement event, as shown in **Table 3**.

Table 3. Task Force Participation

| Task Force | Average Participation (Schools and Cities) |
|-------------------------|---|
| Back to School | 58 |
| IWR2SD | 102 |
| Golden Sneaker | 42 |
| Reboot Your Commute | 34 |
| Bike to School Day | 25 |
| End of Year Celebration | 13 |

To ensure program sustainability, this year the Site Coordinator team decided to host eight “Back to School Task Forces” instead of individual “Back to School Meetings” for elementary and middle schools. This task force approach created an opportunity for Champions to learn and collaborate with each other across district lines, which typically did not happen in previous years.

During these meetings, returning Champions shared their experience with the Program, highlighting how different schools implement Safe Routes events, which allowed new (and existing) Champions the opportunity to learn about and consider different approaches to bringing the SR2S program to their school.

Especially as a first-year Champion, every Task Force meeting was invaluable.

*Youth Task Force Member,
Tennyson High*



Youth Task Force members from Albany High School organize a tabling in advance of an SR2S event.

Safe Routes to Schools Champions

SR2S Champions are designated school staff, parent or staff volunteers, and high school students who are critical to program success. Champions host events, promote green transportation options and work with students on education and encouragement activities. Recruiting more Champions and ensuring that existing Champions are well-supported is essential for long-term program sustainability.

284

TOTAL SR2S CHAMPIONS

engaged with the program this year.

66%

OF ENROLLED SCHOOLS (197)

had at least one SR2S Champion.

School Administrators

School administrator support and enthusiasm for the SR2S Program is another essential component of long-term program sustainability. The SR2S Program worked with principals across the county to set goals for their program and create strategies to achieve those goals.

90%

OF SURVEYED ADMINISTRATORS

believe that walking or biking to school is important for the health of their students.



Support and enthusiasm from staff, administrators and elected officials is essential to the success of the SR2S Program. Pictured above, staff and parents prepare for Amelia Earhart Elementary School's International Walk and Roll to School Day celebration.

Looking Forward to the 2024-25 School Year

The Alameda County Safe Routes to Schools Program team is looking forward to bringing educational and engaging programs to more students across Alameda County, as well as continuing to expand their services in more integrated, sustainable and equitable ways.

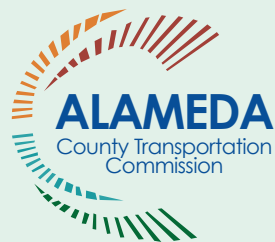
As the SR2S Program expands to reach more schools and families, Program staff are looking for ways to support schools and Champions in their efforts to grow their participation. SR2S Program Staff focused this year on building a more sustainable program that could continue to serve the increasing pool of enrolled schools, providing support and inspiration for their continued success.

One particularly promising highlight is the expansion of the Youth Task Force and their greater leadership role, both in their own schools and in working with younger

students. The Youth Task Force is focused on developing new community leaders and role models that can help to implement SR2S activities and events in future school years. Task forces in general have served as a venue for connecting Champions across different schools to share and learn from one another. This year was also a chance to test other sustainability ideas for coming years, such as providing schools with reusable mode charts and posters to reduce waste and further the Program's ecological goals.

As the Program's reach grows, more students and families have the opportunity to make active and shared transportation a part of their day. During the 2024-25 school year, the SR2S Program will continue working to support schools, students and their families in sustainable ways. Program staff will prioritize fostering opportunities for parent and student leadership and promote equity among individuals of every race, ethnicity, income, access level and ability at the school and district level.





**ALAMEDA COUNTY SAFE ROUTES TO SCHOOLS PROGRAM
2023-24 YEAR-END REPORT**

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