



February 2025

Dear Parent/Guardian,

We are excited to announce that [insert school name] will be participating in the [2025 Golden Sneaker Contest](#), from March 3rd to March 14th, which is a part of the Alameda County Safe Routes to Schools Program. The Golden Sneaker Contest offers an opportunity for every student and their family members to engage in active and shared transportation for fun, exercise, and classroom team building.

Options include:

- Walking
- Biking
- Rolling in a wheelchair or mobility device
- Skateboarding, using a scooter, or any other human-powered wheels
- Using public transit such as AC Transit or BART
- Carpooling with another family

As a part of the Contest, your student and their classmates will track their activities each day with the support of their teacher, reporting if they used active or shared transportation to get to school that day. The classroom with the highest percentage of students engaging in these activities will win special prizes for the students. Parents and guardians are encouraged to join their students for fun, even though only student activities will be counted.

We encourage you and your student(s) to participate in the 2025 Golden Sneaker Contest. If you have any questions, please contact [insert name] at [insert phone number and/or email]. Have fun getting active!

Sincerely,

[Your name]

Safe Routes to Schools Champion