



Event Overview

At Reboot Your Commute events, students set up a welcome table where they will hand out tickets to anyone who uses active or shared transportation to get to school – this includes walking, rolling (wheelchair, bike, skateboard, or scooter), carpooling, or taking transit. Students can earn an additional ticket by answering “I (walk/bike/carpool/take transit) because...” on one of the chalk or butcher paper boards. Event organizers will promote the event two weeks in advance of the event day by posting fliers, adding to school announcements or newsletters, posting on social media, or creating video advertisements.

Materials

Your site coordinator will provide:

- Fliers to promote the event
- Raffle tickets
- Raffle Prize - \$50 Clipper Card or scooter (provided after winning student completes required forms)
- Incentives for participating students
- Informational materials about transportation options in Alameda County
- 4 pieces of chalkboard paper and chalk or 4 pieces of butcher paper
- Printed out “I walk because...” “I bike because...” “I carpool because...” and “I take transit because...” signs (in English & Spanish if requested)

You will need to provide:

- Event table
- Pens for students to write their names on the tickets
- Markers (if using butcher paper)
- 4 white boards and white board markers (if preferred over paper options)
- Easels (if you need somewhere to post your papers)
- Decorations (optional)
- Music (optional)

You can request a Bike Blender or Trivia Wheel for your event, but will need to coordinate logistics with your site coordinator.

Event Setup

- Set up your event table with raffle tickets, incentives, and informational materials
- Write “I walk because” “I bike because” “I carpool because” and “I take transit because” on each of your 4 chalk or butcher papers OR tape the provided signs to each paper
- If using your own easels or white boards, set these up
- Tape up your “I ____ because” posters

After the Event

- Select your raffle winner and distribute the \$50 Clipper Card or the scooter forms (QR survey code & waivers) to the winner
- [Submit your feedback](#) and photos of the event, the raffle winner and your response pages!



The Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission (alamedact.org) and is funded with Alameda County’s local Measure BB sales tax, and regional, state, and federal funds.



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