February 2021

Dear Parent/Guardian,

We are excited to announce that insert school name will be participating in the virtual 2021 Golden Sneaker Contest, from March 1st to March 5th, which is a part of the Alameda County Safe Routes to Schools program. The Golden Sneaker Contest offers an opportunity for every student and their family members to engage in active and shared transportation and indoor physical activity options for fun, exercise, or essential trips. Options include:

* Walking
* Biking
* Rolling in a wheelchair or mobility device
* Skateboarding, using a scooter, or any other human-powered wheels
* Using public transit such as AC Transit or BART
* Yoga, jumping jacks, or other indoor physical activities

As a part of the Contest, your student and their classmates will track their activities each day with their teacher, reporting if they used an active or shared transportation option or engaged in an indoor physical activity that day. The classroom with the highest participation percentage of students engaging in these activities will win special prizes for both students and teachers. Parents and guardians are encouraged to join their student for fun, even though parent activities will not be counted.

The Alameda County Safe Routes to Schools Program is a comprehensive, proven approach to getting more students using active and shared transportation options safely to school. The Alameda County Safe Routes to Schools Program is a program of the Alameda County Transportation Commission ([alamedactc.org](https://www.alamedactc.org/)).

We encourage you and your student to participate in the virtual 2021 Golden Sneaker Contest. If you have any questions, please contact insert name at insert phone number and/or email. Have fun getting active!

Sincerely,

Type your name here

Safe Routes to Schools Champion