Dear School Leaders and Safe Routes to Schools Champions,

Another great year of Safe Routes to Schools programming is underway in Alameda County. With more than 180 schools registered for the program, our team has been busy providing students, parents and schools with engaging and informative bicycle and pedestrian safety events and education aimed at increasing traffic safety around our schools and encouraging active and shared travel to and from school. Please note registration is now open for our winter walking and rolling encouragement events (see details on the next page).

As we head into the holiday season, we want to thank you for your continued participation in the Alameda County Safe Routes to Schools program and your commitment to healthy kids, safer streets and stronger communities. We wish you happy and safe holidays from the Safe Routes to Schools team!

Leslie Lara-Enriquez
Alameda County Safe Routes to Schools Program Manager

Meet the Safe Routes to Schools Team

Meet our team of highly-enthusiastic Safe Routes to Schools professionals who are committed to making our county safer and healthier for all students. Find out who's who in the Alameda County Safe Routes to Schools program and meet the team members who can help you better navigate our multiple program offerings.

Announcements

America’s Favorite Crossing Guard Contest
Nominate your favorite crossing guard for America’s Favorite Crossing Guard contest sponsored by Safe Kids Worldwide™. Crossing guards are an important part of any school community, helping to ensure the safety of students arriving and leaving school in any kind of weather. Nominations close December 31, 2017, with voting in January 2018. Please let us know if you submit a nomination, so we can help you spread the word and encourage voting.

2018 Youth for the Environment and Sustainability (YES) Conference
Teens aged 12-18 interested in protecting the environment are encouraged to register now for the 2018 YES Conference, scheduled for February 24, 2018 at Laney College in Oakland. Registration is free. Consider submitting a session proposal by January 2, 2018 in one of five formats: 30-minute panel; 8-10-minute individual presentation, interactive activity, networking activity or a poster session. Learn more.
Participate in Our Winter Walking and Rolling Encouragement Events

Golden Sneaker Contest
for elementary and middle schools

Registration is now open for the Golden Sneaker Contest, held from February 26 - March 9, 2018 at elementary and middle schools. During this fun event, students, classrooms and schools compete to see who can walk, roll or carpool their way to school the most. Winning classrooms can win Golden Sneaker trophies (made from shoes donated by our own Golden State Warriors!), parties and other prizes! Register here and download all contest materials. The last day to register is Friday, January 12, 2018.

Cocoa for Carpoools
for high schools

Start planning your high school’s Cocoa for Carpoools event. Now through February 2018, you can use this fun high school event to encourage students, parents and the school community to carpool to school by incentivizing carpoolers with a hot cup of cocoa. Contact your site coordinator to get started today!
Champion Spotlight

Anne Aranda is a teacher champion at Colonial Acres Elementary School in Hayward. Her understanding of her school community helped our program blossom. In a site with parking and commute issues, she encouraged the community and staff to embrace healthy commuting. Even today, she is laying the foundation for another successful Golden Sneaker Contest in February! She hopes to create healthy competition between participants with fun data collection while focusing on health and the environment.

We want to spotlight your school or school SR2S champion! Contact your site coordinator for more information.

Program Spotlight

Step Up Crew: A Street Smart Concert

One of our newest additions to the Safe Routes to Schools repertoire, this middle school assembly program teaches students about safely walking and biking to school. The middle school show includes lessons that also teach students about riding public transit safely. With dancing, singing and outstanding comedy, you’ll want to make sure to book this fun and engaging show for your middle school. Book your assembly here.
Enthusiasm for International Walk and Roll to School Day Grows

We are excited to report another successful International Walk and Roll to School Day this year. Alameda County continues our strong tradition of celebrating this popular event with a 9 percent increase in school participation as compared to 2016. Nearly 75 percent of students at participating schools arrived by walking, bicycling, carpooling or taking transit that day based on schools that reported students’ arrival.

The Alameda County Safe Routes to Schools program encourages all schools to build on this enthusiasm and continue to walk and roll to school throughout the school year. Regular events are an effective way to establish the habit in students and their families. Contact your school’s site coordinator to help you get started or to let her or him know what you’re already doing! More information and resources in English and Spanish are available, including monthly themes to help inspire ongoing participation.

### Calendar

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<tr>
<th>December</th>
<th>January</th>
<th>February</th>
<th>March</th>
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<tbody>
<tr>
<td>All December:</td>
<td>All January: Cocoa for Carpoools</td>
<td>All February: Cocoa for Carpoools</td>
<td>March 9: Golden Sneaker Contest ends</td>
<td>April 22: Earth Day</td>
<td>May 10: Bike to School Day</td>
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<td>December 31:</td>
<td>American’s Favorite Crossing Guard</td>
<td>February 24: YES Conference at Laney College, Oakland</td>
<td>March 23: Bike to School Day Registration closes</td>
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<td>January 3: Last day to submit presentation proposals for 2018 YES Conference</td>
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