Dear School Leaders and Safe Routes to Schools Champions,

Thank you for another vibrant year of Safe Routes to Schools in Alameda County schools. This year, we celebrated International Walk and Roll to School Day with 152 schools participating — a nine percent increase from 2016. Participation was strong in other countywide events, such as Cocoa for Carpoools and the popular Golden Sneaker Contest.

As we approach the school year end, we encourage you to stay connected to our SR2S mission: “Healthy Kids, Safer Streets, Strong Communities.” How? Here are some suggestions:

• Start planning for SR2S activities for next school year, beginning with an October International Walk & Roll to School Day event.
• Select two or three more activities for next school year, such as a pedestrian or bicycle rodeo. Consider holding a Family Cycling Clinic. In addition to building cycling skills, these weekend events for elementary school families build bonds with the school community.
• Start planning for a walking school bus or bicycle train by laying out the best routes before school ends, then hold sign-ups and practices during the summer.

Leslie Lara-Enriquez
Alameda County Safe Routes to Schools Program Manager

Be Counted! Hand Tallies Underway Now Through April 27

Our annual hand tally efforts are underway. If your school is already participating, thank you! It’s not too late to be part of the effort, just contact surveys@alamedacountysr2s.org or your Safe Routes site coordinator to receive the materials you’ll need. Hand tally collection ends on Friday, April 27, so get started today. You’ll learn more about how students travel to and from school and we’ll be able to assess how to improve our programming.

Bike to School Day Registration Extended to April 20

Join the nearly 90 schools that have already registered for Alameda County’s Bike to School Day. It’s not too late to register, but please hurry, registration closes Friday, April 20! Click here to register. Bike to School Day is a great opportunity for families and students to try riding bikes to school for the first time or to renew a commitment to healthy and safe travel by bicycle.
Nearly 100 Schools Made Healthy and Active Transportation Choices as Part of the 2018 Golden Sneaker Contest

From February 26 to March 9, 2018, students in Alameda County participated in the Golden Sneaker Contest, a two-week contest that encourages students, parents, teachers, and administrators to make healthy choices in traveling to school by walking, biking, carpooling, and taking transit as many days as they can and recording these trips. Classrooms with the highest percentage of students using active or shared transportation in each participating school receive a Golden Sneaker trophy.

Highlights of the 2018 event include:

- A total of 94 elementary, middle, and high schools participated
- Approximately 54 percent of trips were by green or active modes

The ultimate prize, the Platinum Sneaker Award, is given to the school with the greatest percent increase in students who walk, bike, carpool, or take transit. This year’s winner is Oliveira Elementary School in Fremont. Oliveira Elementary will be honored by Alameda CTC at its April 26, 2018 meeting of the Commission.

How Do You Make SR2S Happen at Your School? We Want to Know!

Every year, hundreds of schools across Alameda County encourage active and shared transportation to school through events and activities. We are happy to help by providing site coordinator support and safety education services, but we want to learn more about what happens on YOUR end. Be on the lookout for a brief survey coming to your inbox soon. Respond by May 11 and your name will be entered into a drawing to win one of several $10 gift cards! Thank you in advance for sharing your valuable insight.

Attend Your Local Task Force Meeting in April

Please join us at your community’s April SR2S Task Force Meeting — the final task force meeting of the year. If your school registered for Bike to School Day, you can pick up your school’s posters, flyers, and incentives for Bike to School Day and trade tips for a successful event! We will also discuss how the year has gone, get your input and ideas for ways to improve the program and provide tips on how to start planning for next year. Click here and scroll down to the Task Force meeting schedule to find the one in your area.

Calendar

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