



# Alameda County Safe Routes to Schools

Healthy Kids, Safer Streets, Strong Communities

September 2018

## Dear School Leaders and Safe Routes to Schools Champions,

We are excited to kick-off another year of the Alameda County Safe Routes to Schools (SR2S) program! Thank you for your participation again this year and your commitment to healthy kids, safer streets, and strong communities.

As I begin my second year as the SR2S program manager, my focus, and the focus of the program, is traffic safety for all – including families and students who walk, bike, carpool, and take transit to and from school. We want to help you create an environment around your school that is safe for students no matter how they arrive or leave. We have helpful resources to achieve this goal (see details on the next page), and we'll be sharing more resources and tips about traffic safety throughout the year.

We wish you a happy fall season from the Safe Routes to Schools team!

Leslie Lara-Enriquez  
Alameda County Safe Routes to Schools Program Manager

## Announcements

### 2018 International Walk and Roll to School Day

Register your school for International Walk and Roll to School Day! This annual event is held at schools across Alameda County and around the world and encourages students, families, and the school community to walk, roll, or use other non-motorized transportation to get to school. This year, the marquee celebration is Wednesday, October 10. Learn more about the event, register your school, and join the fun [here](#).

### Sign up today for a Walk & Roll Assembly!

The SR2S program has partnered with Bay Area Children's Theater to create *Rock the Block: A Walk and Roll Musical* for elementary school students and *Step Up Crew: A Street Smart Concert* for middle school students. The shows feature singing, dancing, comedy, and lessons about safely walking and bicycling to and from school. The middle school assembly also teaches about riding transit safely.

[Book your school's assembly today](#)

## Meet the Safe Routes to Schools Team

Meet our team of highly-enthusiastic Safe Routes to Schools professionals who are committed to making our county safer and healthier for all students. [Find out](#) who's who in the Alameda County Safe Routes to Schools program and meet the team members who can help you better navigate our multiple program offerings.



Alameda County

# Learn more about the Alameda County Safe Routes to Schools Program

Funded by the Alameda County Transportation Commission, the Alameda County Safe Routes to Schools Program organizes and supports fun, educational activities that encourage families to safely walk, bike, carpool, and take transit to school. We have lots of great resources and trainings to help you implement a successful SR2S program.

## Check out the online Resource Center

(<http://alamedacountysr2s.org/>). Our website has downloadable materials and templates, links to scheduling activities, and information about upcoming countywide events and SR2S Task Force meetings.

## Schedule an educational activity at your school.

There are many to choose from, including:

- Bicycle Rodeos (elementary schools)
- Pedestrian Rodeos (all grade levels)
- BikeMobile Repair Van (all grade levels)
- Rock the Block: A Walk & Roll Musical Assembly (elementary schools)
- Step Up Crew: A Street Smart Concert and Assembly (middle schools)
- Drive Your Bike P.E. Program (middle and high schools)
- Family Biking Workshops (families with children able to ride a bike)

To schedule events, visit <http://alamedacountysr2s.org/>.



## Calendar

### October

**October 10:**  
International Walk and Roll to School Day

### December

**All December:**  
Cocoa for Carpools

### January

**All January:**  
Cocoa for Carpools

### February

**All February:**  
Cocoa for Carpools

**February 25:**  
Golden Sneaker Contest begins

### March

**March 8:**  
Golden Sneaker Contest ends

### April

**April TBD:**  
Parent Surveys and Hand Tallies

**April 22:** Earth Day

### May

**May 9:** Bike to School Day

