



Safe Routes to Schools

Alameda County

www.alamedacountysr2s.org



METROPOLITAN
TRANSPORTATION
COMMISSION



2017 Golden Sneaker Contest Toolkit

Alameda County Transportation Commission



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Golden Sneaker Contest Toolkit

“How To” for Champions/Contest Coordinators

February 27th – March 10th

Requirements

- » Teacher interest and support, principal approval, contest coordinator, completed registration form, staff meeting presentation. **(Optional)**

Contest Benefits

- » Decrease traffic congestion around your school
- » Encourage students to be physically active
- » Build a sense of community
- » Reduce pollution

How does it work?

- » Safe Routes to Schools provides contest materials, instructions, and awards.
- » You help get your school registered, encourage teachers to participate and promote the event.
- » Teachers allow a few minutes each day during the contest for students to track their mode of travel.
- » A mid-contest subtotal is made to see which class is in the lead after the first week. **(Optional)**
- » The class in the lead is announced on Monday morning of the second week of the contest. **(Optional)**
- » At the end of the two weeks, the class with the most points earned (based on percentage) will be awarded the Golden Sneaker Trophy and contest prize to acknowledge the collective effort made to reduce pollution and engage in active and shared transportation to school.



What will you (or a volunteer) need to do?

- » Help get your SR2S Site Coordinator scheduled on to a Staff meeting agenda, **before February 24th** (if needed).
- » Work with your SR2S Coordinator to be sure that all students and families feel included.
- » Attend a Task Force Meeting to review the contest, get updates from your district, and collect all contest materials.
- » Post promotional posters and tally charts in each classroom.
- » Promote event via newsletter, parent letter, morning announcements, etc.
- » Coordinate mid-contest mode chart tally on Friday afternoon of the first week, report the number to the office so they can announce the class in the lead on Monday morning. **This may take anywhere from 30 minutes to an hour. (Optional)**
- » Remind the Principal, Office Manager, or Student Council representative to make the announcement Monday morning. **(Optional)**
- » Return on the Friday of the second week to tally points and determine the winning class. **This may take an hour or two to complete**
- » Coordinate with SR2S Site Coordinator to schedule delivery of the Golden Sneaker Contest Trophy, and contest prize with the winning teacher.



Additional Resources

Classroom activities and lessons on pedestrian and bicycle themes from the Educators Guide are available to you on our website. They are aligned with the common core standards.

alamedacountysr2s.org/plan-an-event/educators-guide/

- » Grades K-1 *Use your Head Before Your Feet*, Pedestrian Signs and Signals handout
- » Grades 2-3 *Pollution Solutions: Every Trip Counts*, Every Trip Counts and Share Your Ride handout
- » Grades 4-5 *My Safe Route to School: What is my Safest Route? How Walkable is Your Route to School?* handout



Timeline

Pollution Solution 2017: Golden Sneaker Contest Timeline		
January 9-27	Getting Teachers on Board	<ul style="list-style-type: none"> » Meet with Champions » Staff meeting presentations » Teacher encouragement
February 6-February 17	Task Force Meetings	<ul style="list-style-type: none"> » Promotional Materials distributed » Please make sure one representative from your school is present » Your SR2S Site Coordinator will email you the time and date
February 13-24	Contest Promotion	<ul style="list-style-type: none"> » Trophies, posters, fliers, classroom tally charts distributed to schools » Classroom presentations
February 27	First Day of Contest	<ul style="list-style-type: none"> » Daily tracking begins
March 3	Mid Contest Subtotal (optional)	<ul style="list-style-type: none"> » Count the tallies so far to see which class is in the lead (optional)
March 10	Last Day of Contest	<ul style="list-style-type: none"> » Final classroom tally
March 13-17	Wrap it Up!	<ul style="list-style-type: none"> » Send SR2S your tally calculations
March 17	The Winner is....	<ul style="list-style-type: none"> » Announce contest winner
March 20-April 7	Celebration Time!	<ul style="list-style-type: none"> » Schedule and deliver Golden Sneaker Trophy and contest prize

Winning Classroom Calculation Worksheet

How to determine the contest winner:

- » During two weeks, there are 10 possible trips to school.
- » Each trip traveled using active or shared transportation receives 1 point.

Step 1: Calculate the total possible number of points for the class

Total number of students in class x 10 trips = total possible trips for two weeks

Step 2: Add up the tallies for all students in the class for each mode *except car* (teacher participation is optional)

Step 3: Divide Total Classroom Points (Step 2) by Total Possible Points (Step 1)

This will determine the percentage of class participation.

**Absences are not taken into account when determining percentages.*

Teacher Name	# of students in class	# of possible points = # of students x 10 (column A)	Sum of class points for week one & two (column B)	Class points / Possible points = Participation % (column B / column A)

Golden Sneaker FAQ Sheet

1. What if a student is absent?

Students should only track their transportation on days that they come to school. If a student is absent then they don't tally for that day.

2. How does it work for special day classes?

Track on the tally chart how students arrived to school. Since many of these students may travel by bus, and tend to have high contest participation, those classes will be included in the reward process.

3. What if a student lives too far away or parent needs to drive?

Families that live far from the school can park a few blocks from school and walk, drop their child off at a friend's house who lives in walking or rolling distance to the school, or start a carpool. The goal is to encourage students and their families to think about changes they can make towards more active or shared transportation for this 2 week period.

4. How can I explain carpooling to my students?

For the purposes of our contest, when we talk about Rideshare or Carpool, we are talking about sharing the ride with people from a different household.

5. Do I really need to track modes daily?

Yes. Sometimes it's hard for kids to remember how they travel to school.



6. How does the tally chart work?

Each day set aside about 5 minutes to mark the chart. Place one tally mark per student under the picture of the mode that they took to school that day.

Write a tally mark under the car for students who did not carpool but drove in a car (these tallies will not count towards the final total).

The middle row is **optional** for the mid-contest subtotal. You track for another week, and then add up the points. Older students can mark the chart themselves, but for younger students it's best to do as a class.



POLLUTION SOLUTION Golden Sneaker Contest

Join Your Class

Get Active

Help the Planet

Track your mode of transport with a tally mark in the appropriate mode. 1 tally = 1 point.

						Daily Tally	
SAMPLE						16	
WEEK	Monday						
	Tuesday						
	Wednesday						
	Thursday						
	Friday						
Subtotal							
WEEK	Monday						
	Tuesday						
	Wednesday						
	Thursday						
	Friday						
Total Tally							0 points

School: _____
 Room: _____
 Teacher: _____
 Total class enrollment: _____



Walk
Your own two feet



Bicycle, Scoot, or Skate



Bus
School bus or public transit



Share Your Ride
with people from another household



Drive
This mode doesn't earn points

GRAND TOTAL

Participation %



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