

Safe Routes to Schools Encouragement Kick it up a Notch with these Above and Beyond Activities and Incentives

Walk and Roll to School Days

- Hand out breakfast snacks to walkers. Along the route or at the front of the school. Ask local grocery stores or restaurants to donate food.
- Passports or punch cards for frequently walkers/rollers. Place symbols on routes. Children mark them in their own logbook/passport. Host passport stamping stations along walking routes.
- Invite local community groups to "adopt" a series of intersections or blocks places where music, banners, snacks and friendly faces greet the walkers.
- Students send invitations to local officials asking them to participate in International Walk to School.
- Design badges or hats to wear for regular walk or roll days.
- On Walk or Roll to School Days hand out raffle tickets, announce winner during lunch
- Walk to school parades
- Greening the trees: Each student draws a tree without branches. They also draw and cut out leaves. Every time the student walks to or from school, they add a leaf to their tree. This shows that walking to school can contribute to a greener world. Can be adapted: post large tree cut-out, trees by grade or classroom
- Walk Once a Week or Wheel Once a Week = WOW Club
- Time totals: measure walking time accumulated by students. Turn it into a contest (boys vs. girls, north vs. south, grades, etc) or just post the totals.
- Students write postcards to a local radio station describing reasons they walk to school. Arrange ahead of time for the radio station to read the mail on the air.
- Make a tip/reminder sheet of what's needed when walking in the winter.
- In the winter, hand out hot chocolate or hot cider to walkers as they arrive at school.

Bicycle Encouragement

- Do 2 weeks of Bike Elves encouragement event culminating in celebratory party
- Start a bike club (open to all rollers)
- Pump Up Party for the rollers. Offer basic bike maintenance lube for chains, air for tires
- Bike decorating party color spoke cards, decorating bikes with crepe paper, adorn helmets with stickers, etc.
- Paint t-shirts using bike parts and tires as "stamps"
- Make and decorate flags for bikes
- Have adults or a student club make "thank you for biking" cards and attach them to handlebars
- Host a Bike Blender Party