



Safe Routes to Schools Alameda County

Healthy Kids, Safer Streets, Strong Communities

International Walk & Roll to School Day 2012

This year we celebrated the largest International Walk and Roll to School Day, with 100 participating schools. Many new schools participated, including, five high schools, many middle schools, and quite a few new elementary schools. The success of this event has inspired many of our schools to put more energy toward increasing safety, and to encourage more students to walk and roll to school.

This was the first year that we asked champions or principals to report the numbers from their mode charts--17,698* students from 73 schools reported their modes, of these, 68% walked or rolled and 81% arrived in non-single family vehicle modes.

* Numbers reflect the students who reported on the mode chart, not the entire enrollment of the school.

Dublin High School, Dublin

At Dublin High School, Teacher Kelly Beck, Mayor Tim Sbranti, Supervisor Scott Haggerty, Vice Mayor Don Biddle, and Bike-ways Coordinator Erin Steffen supported the Leadership students in organizing the event. Participating students received homecoming points and were entered into a drawing, with prizes supplied by the City of Dublin. Students organized a bike and walk pool for the first time ever. Congratulations to Dublin High School!



Teacher Kelly Beck, Superintendent Hanke, Mayor Tim Sbranti and Vice Mayor Don Biddle at Dublin High School

Lincoln Middle, Alameda

Some students in Alameda celebrated by walking to school with Principal Diane Hale, or rolled with teachers, while others walked and rolled on their own and stopped by an "Energizer Station" to meet up with friends on the way to school. Before the first bell, the blacktop was hopping with students putting stickers on the mode chart, entering a raffle for exciting prizes like itunes cards and a bike helmet (compliments of Alameda Bicycle.)

Superintendent Kirsten Vital and Planning Commissioner John Knox White were impressed by the number of bicycles - overflow parking was set up on the stage in the gymnasium to accommodate the more than 150 bikes. Thanks to hardworking parent champion, Olivia Rebanal for excellent planning, preparation and execution of the event, and to Vice Principal, Jonathan Osler, and Mrs. Olsen's Leadership Class for their support!

International Community School, Oakland



Mayor Quan at International Community School

Champion Cristina Rojas passed out balloons to students the day before the event so they could be more visible to traffic while celebrating the day. The county's Nutrition Services donated several boxes of seasonal fruit. Students had a surprise visit from Kaiser's Educational Theatre Program mascot, Super Safety who greeted students with high fives. To top things off, Mayor Jean Quan came to show her support by passing out mood pencils to students.

Guy Emanuele Elementary, Union City

Students at Guy Emanuele who walked, rolled or carpoled came into the media center where they viewed a mini assembly on pollution. Using the Safe Routes to Schools K-5 Educator's Guide they defined pollution and read the "Be a Pollution Prevention Hero!" pledge sheet. Students were excited about being heroes. To prepare for the event, students from several classrooms practiced completed worksheets from the Educator Guide.

Big Thanks to Clif Bar and Safe Routes to School National Partnership for Walk & Roll to School Day giveaways!

Dougherty Elementary School, Dublin

Dougherty Elementary prepared for International Walk & Roll to School Day with



Dougherty staff strut their stuff to the Safe Routes "Ped Safety Dance" to encourage students to meet their Walk & Roll to School Day goals.

a Monday morning all-school assembly featuring a pedestrian safety dance performed by the staff, principal, and school mascot; and a special visit by Alameda County Supervisor Scott Haggerty and Superintendent Stephen Hanke. The assembly was a great way to inspire enthusiasm amongst students for Walk & Roll to School Day.

A Big Shout Out to the Elected Officials Who Came to Support the Event!

Senator Loni Hancock's representative, **Assembly** member Sandre Swanson's representative; **Mayor** of Union City Mark Green, **Mayor** of Alameda Marie Gillmore, **Mayor** of Dublin Tim Sbranti, **Mayor** of Livermore John Marchand, Mayor of Oakland Jean Quan, **Vice Mayor** of San Leandro Michael Gregory, Vice Mayor of Fremont Anu Natarajan ; **Supervisors** Scott Haggerty, Richard Valle, Wilma Chan and Nate Miley; **City Council members** Libby Schaaf of Oakland, Marvin Peixoto and Mark Salinas, of Hayward, Ursula Reed, Diana Souza and Pauline Russo Cutter of San Leandro, Laurie Capitelli of Berkeley, Lena Tam, Doug deHaan and Rob Bonta of Alameda; **Superintendents** Kelly Bowers of Livermore, Stephen Hanke of Dublin; **School Board members** Anne White from Livermore Valley Joint USD, Fred Sims of Alameda County, Aisha Knowles of Alameda County Office of Education; Lisa Brunner of Hayward, Morgan Mack-Rose and Hermy Almonte of San Leandro, Valerie Arkin of Pleasanton, Niel Tam, Trish Spencer and Ron Mooney of Alameda, and Michelle Oppen OUSD, Wellness Coordinator.



What Folks are Saying about Walk & Roll to School Day

"I have been doing this (participating in Walk and Roll to School Day) since way back. Every parent should walk with their kids to school to see what their kids see on the way to school. Besides being active, it is a great chance to see the conditions of the streets which they later report on the parent surveys. The city has made many street safety improvements based on the parent surveys"

- Oakland Mayor Jean Quan

"It's fast, reliable, and saves gas so it's better for the earth. It's also easier for my parents since I don't need to depend on them for a ride."

- Josue, Dublin HS Freshman

"I think walk and roll to school day, and walking in general, is great because it empowers students - it empowers them to feel independent, but be independent in a safe way, and to figure out how to get places they want to go, but also to be able to do that with their friends... and not feel alone."

- Jonathan Osler, Vice Principal Lincoln MS, Alameda



"It's great for students to get their bodies energized in the morning so that their minds and bodies are awake."

-Eva Herzer,
Parent, King MS,
Berkeley

Eva, parent volunteer at King Middle School in Berkeley passes out mode chart stickers on W&R to School Day

Mark Your Calendar! Here's What's Coming UP!

Carpool to School Day, Golden Sneaker, and Bike to School Day

February 6 Carpool to School Day

Get ready to celebrate our first Alameda County Carpool to School Day (C2SD) on **Wednesday, February 6, 2013**. The goal of the event is to promote carpooling as a way to reduce school traffic congestion and increase biking and walking safety during school arrival and dismissal time.

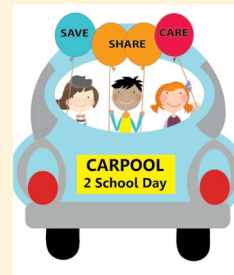
Visit the Safe Routes to Schools Website to see if your school has signed up to participate. Sign up online to start or join a carpool at your school at schoolpool.511.org.

March 4-15 Golden Sneaker Contest

A two-week classroom contest to increase walking and biking and to increase awareness about the benefits of active travel to and from school. At each school, classrooms will be compete for the coveted Golden Sneaker Trophy and a healthy, fun classroom celebration.

May 9 Bike to School Day

A day to celebrate all things bike. Each year more and more schools join the celebration by using pedal power to get to and from school. Bike commuting is good for our health, the community, and the planet. Mark your calendar to be part of the solution!



Questions ? Contact
staff@alamedacountysr2s.org

www.schoolpool511.org



Jessica Cruz, San Leandro SR2S
Site Coordinator

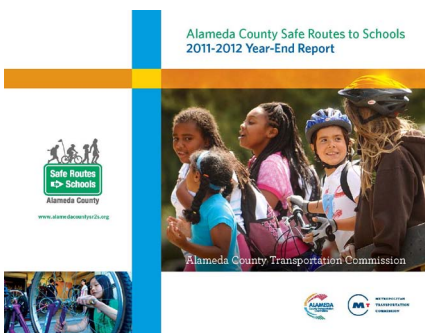
Welcome Aboard Jessica Cruz

Safe Routes to Schools welcomes Jessica Cruz. She is collaborating with the City of San Leandro's Safe Routes to School Program, implemented by Safe Moves and Alameda County Safe Routes to Schools program. Jessica comes to us from New York City where she worked for a nonprofit with a focus on affordable housing. Her interest in creating walkable and healthy communities is greatly due to growing up in Los Angeles where access to transportation and other resources were limited. She received her B.A. from UC Berkeley in Urban Studies.

Safe Routes Makes Trax in the Classroom

Make Trax is an 8-part middle school curriculum that helps students explore local barriers to walking and bicycling in their community. Make Trax teaches about green transportation and involves civic leadership. In November, students from the Environmental Science class and the Technology, Engineering and Math (STEM) class at East Avenue Middle School Livermore experience Make Trax in action. To learn more about bringing Make Trax to your school, please contact SR2S staff member rosie@alamedacountysr2s.org.

2011-2012 Safe Routes Year End Report



Alameda County Safe Routes to Schools (SR2S) has come a long way since 2006 when the program began as a pilot program with two participating schools. The program has expanded dramatically since then and now reaches more than 100 schools across all areas of Alameda County, making this one of the largest in-depth Safe Routes to Schools programs in the nation. The program is administered by the Alameda County Transportation Commission and funded by Federal funds and local Measure B funds.

Visit our website to view the Alameda County Safe Routes to Schools 2011-2012 Year-End Report, or for the 8 page Executive Summary. This report describes and quantifies program activities conducted during the year and includes reports on baseline travel data.

Check out our new website!
alamedacountysr2s.org